



Halo Collective Inc.



ODYSSEY
Trader's Bank Building
702, 67 Yonge St.
Toronto, ON M5E 1J8

Form of Proxy – Annual General and Special Meeting to be held on June 23, 2021

Appointment of Proxyholder

I/We being the undersigned holder(s) of Halo Collective Inc. hereby appoint **Kiran Sidhu** or failing this person, **Philip van den Berg**

OR

Print the name of the person you are appointing if this person is someone other than the Management Nominees listed herein:

To register a proxyholder, shareholders MUST send an email to halo@odysseytrust.com and provide Odyssey Trust Company with their proxyholder's contact information, amount of shares appointed, name in which the shares are registered if they are a registered shareholder, or name of broker where the shares are held if a beneficial shareholder so that Odyssey may provide the proxyholder with a Username via email.

as my/our proxyholder with full power of substitution and to attend, act, and to vote for and on behalf of the holder in accordance with the following direction (or if no directions have been given, as the proxyholder sees fit) and all other matters that may properly come before the Annual General and Special Meeting of Halo Collective Inc. (the "Corporation") to be held at <https://web.lumiagm.com/281325292> at 11:00 a.m. (Eastern) or at any adjournment thereof.

	For	Withhold		For	Withhold		For	Withhold
1. Election of Directors.								
a. Kiran Sidhu	<input type="checkbox"/>	<input type="checkbox"/>	b. Peter McRae	<input type="checkbox"/>	<input type="checkbox"/>	c. Philip van den Berg	<input type="checkbox"/>	<input type="checkbox"/>
d. Andrew Turman	<input type="checkbox"/>	<input type="checkbox"/>	e. Louisa Mojela	<input type="checkbox"/>	<input type="checkbox"/>	f. Charles Kie	<input type="checkbox"/>	<input type="checkbox"/>
g. Anmol Sidhu	<input type="checkbox"/>	<input type="checkbox"/>	h. Ryan Kunkel	<input type="checkbox"/>	<input type="checkbox"/>			
2. Appointment of Auditors. To re-appoint Davidson & Company LLP, Chartered Professional Accountants, as auditors of the Corporation to hold office until the next annual meeting of Shareholders, and to authorize the directors of the Corporation to fix the auditors' remuneration and the terms of their engagement.							For <input type="checkbox"/>	Withhold <input type="checkbox"/>
3. Approval of Share Consolidation. To consider and, if deemed advisable, pass a special resolution, the full text of which is set out in the accompanying management information circular, approving one or more amendments to the articles of the Corporation for one or more future consolidations of the Corporation's issued and outstanding common shares on the basis of consolidation ratios to be selected by the board of directors of the Corporation within a range between 10 pre-consolidation common shares for one (1) post-consolidation common share and 200 pre-consolidation common shares for one (1) post-consolidation common share, provided that, (A) the cumulative effect of the one or more consolidations shall not result in a consolidation ratio that exceeds 200 pre-consolidation common shares for one (1) post-consolidation common share, and (B) such consolidations occur prior to the earlier of the 12 month anniversary of the Meeting and the next annual meeting of shareholders; if, and at such time(s) following the date of the Meeting, as may be determined by the board of directors of the Corporation in its sole discretion, as more particularly described in the accompanying management information circular.							For <input type="checkbox"/>	Against <input type="checkbox"/>
4. Renewal of Equity Incentive Plan. To consider and, if deemed advisable, pass an ordinary resolution, the full text of which is set out in the accompanying management information circular, renewing, for a further three years, all unallocated awards issuable pursuant to the Corporation's Equity Incentive Plan, as more particularly described in the accompanying management information circular.							For <input type="checkbox"/>	Against <input type="checkbox"/>

Authorized Signature(s) – This section must be completed for your instructions to be executed.

Signature(s):

Date

I/we authorize you to act in accordance with my/our instructions set out above. I/We hereby revoke any proxy previously given with respect to the Meeting. If no voting instructions are indicated above, **this Proxy will be voted as recommended by Management.**

_____ / /
MM / DD / YY

Interim Financial Statements – Check the box to the right if you would like to receive interim financial statements and accompanying Management's Discussion & Analysis by mail. See reverse for instructions to sign up for delivery by email.

Annual Financial Statements – Check the box to the right if you would like to receive the Annual Financial Statements and accompanying Management's Discussion and Analysis by mail. See reverse for instructions to sign up for delivery by email.

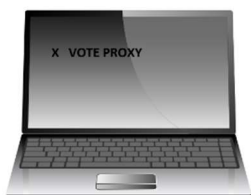
This form of proxy is solicited by and on behalf of Management.

Proxies must be received by 11:00 a.m., Eastern Time, on June 21, 2021

Notes to Proxy

1. Each holder has the right to appoint a person, who need not be a holder, to attend and represent him or her at the Annual General and Special Meeting. If you wish to appoint a person other than the persons whose names are printed herein, please insert the name of your chosen proxyholder in the space provided on the reverse.
2. If the securities are registered in the name of more than one holder (for example, joint ownership, trustees, executors, etc.) then all of the registered owners must sign this proxy in the space provided on the reverse. If you are voting on behalf of a corporation or another individual, you may be required to provide documentation evidencing your power to sign this proxy with signing capacity stated.
3. This proxy should be signed in the exact manner as the name appears on the proxy.
4. If this proxy is not dated, it will be deemed to bear the date on which it is mailed by Management to the holder.
5. The securities represented by this proxy will be voted as directed by the holder; however, if such a direction is not made in respect of any matter, this proxy will be voted as recommended by Management.
6. The securities represented by this proxy will be voted or withheld from voting, in accordance with the instructions of the holder, on any ballot that may be called for and, if the holder has specified a choice with respect to any matter to be acted on, the securities will be voted accordingly.
7. This proxy confers discretionary authority in respect of amendments to matters identified in the Notice of Meeting or other matters that may properly come before the meeting.
8. This proxy should be read in conjunction with the accompanying documentation provided by Management.

INSTEAD OF MAILING THIS PROXY, YOU MAY SUBMIT YOUR PROXY USING SECURE ONLINE VOTING AVAILABLE ANYTIME:



To Vote Your Proxy Online please visit:

<https://login.odysseytrust.com/pxlogin>. You will require the **CONTROL NUMBER** printed with your address to the right.

If you vote by Internet, **do not mail** this proxy.

To Virtually Attend the Meeting:

You can attend the meeting virtually by visiting <https://web.lumiagm.com> and entering the meeting ID 281-325-292. The password to join the meeting is "halo2021".

For further information on the virtual Annual General and Special Meeting and how to attend it, please refer to the Circular. To request the receipt of future documents via email and/or to sign up for Securityholder Online services, you may contact Odyssey Trust Company at www.odysseycontact.com.

Voting by mail may be the only method for securities held in the name of a corporation or securities being voted on behalf of another individual. A return envelope has been enclosed for voting by mail.