

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended June 30, 2012

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

HALO COMPANIES, INC.
(Exact name of registrant as specified in Charter)

Delaware

(State or other jurisdiction of
incorporation or organization)

000-15862

(Commission File No.)

13-3018466

(IRS Employee Identification No.)

**One Allen Center, Suite 500
700 Central Expressway South
Allen, Texas 75013**
(Address of Principal Executive Offices)

214-644-0065

(Issuer Telephone number)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Exchange Act during the preceding 12 months (or for such shorter period that the issuer was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files).

Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company filer. See definition of "accelerated filer" and "large accelerated filer" in Rule 12b-2 of the Exchange Act (Check one):

Large Accelerated Filer Accelerated Filer Non-Accelerated Filer Smaller Reporting Company

Indicate by check mark whether the registrant is a shell company as defined in Rule 12b-2 of the Exchange Act.

Yes No

State the number of shares outstanding of each of the issuer's classes of common equity, August 14, 2012: 66,364,083 shares of Common Stock, \$.001 par value per share outstanding.

Halo Companies, Inc.
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Part 1 – Financial Information

Item 1. Financial Statements

Halo Companies, Inc. and Subsidiaries CONSOLIDATED BALANCE SHEETS

| ASSETS | June 30, 2012 (unaudited) | December 31, 2011 |
|--|------------------------------|---------------------|
| CURRENT ASSETS | | |
| Cash and cash equivalents | \$ 108,588 | \$ 657,135 |
| Trade accounts receivable, net of allowance for doubtful accounts of \$392,933 and \$446,722, respectively | 400,472 | 718,925 |
| Total current assets | 509,060 | 1,376,060 |
| PROPERTY, EQUIPMENT AND SOFTWARE, net | 166,110 | 199,094 |
| INVESTMENTS IN UNCONSOLIDATED ENTITIES | - | 9,823 |
| DEPOSITS AND OTHER ASSETS | 30,000 | 48,333 |
| TOTAL ASSETS | \$ 705,170 | \$ 1,633,310 |
| LIABILITIES AND (DEFICIT) EQUITY | | |
| CURRENT LIABILITIES | | |
| Accounts payable | \$ 502,471 | \$ 588,377 |
| Accrued and other liabilities (including \$55,472 and \$55,030 to related parties, respectively) | 305,296 | 332,713 |
| Deferred revenue | 2,686 | 693,560 |
| Current portion of secured asset promissory note | 1,200,000 | 1,200,000 |
| Current portion of subordinated debt | 248,824 | 66,556 |
| Current portion of notes payable to related parties | 78,101 | 63,847 |
| Current portion of notes payable | 86,107 | 164,418 |
| Current portion of deferred rent | 175,947 | 319,874 |
| Total current liabilities | 2,599,432 | 3,429,345 |
| NOTES PAYABLE, LESS CURRENT PORTION | - | 8,456 |
| NOTES PAYABLE TO RELATED PARTY, LESS CURRENT PORTION | 452,642 | 498,261 |
| SUBORDINATED DEBT, LESS CURRENT PORTION | - | 215,546 |
| OTHER LIABILITIES (including accrued interest on related party notes payable of \$42,475 and \$50,068, respectively) | 42,475 | 50,068 |
| DERIVATIVE LIABILITY | 38,080 | 24,970 |
| DEFERRED RENT, LESS CURRENT PORTION | 213,231 | 100,781 |
| Total liabilities | 3,345,860 | 4,327,427 |
| (DEFICIT) EQUITY | | |
| Series Z Convertible Preferred Stock, par value \$0.01 per share; 82,508 shares authorized; 0 shares issued and outstanding at June 30, 2012 and December 31, 2011 | - | - |
| Preferred Stock, par value \$0.001 per share; 917,492 shares authorized; 0 shares issued and outstanding at June 30, 2012 and December 31, 2011 | - | - |
| Series X Convertible Preferred Stock, par value \$0.01 per share; 146,177 shares authorized; 146,177 and 152,177 shares issued and outstanding at June 30, 2012 and December 31, 2011 liquidation preference of \$1,461,770 | 1,462 | 1,522 |
| Series E Convertible Preferred Stock, par value \$0.001 per share; 100,000 shares authorized; 55,000 and 0 shares issued and outstanding at June 30, 2012 and December 31, 2011 liquidation preference of \$550,000 | 550 | - |
| Halo Group, Inc. Preferred Stock, par value \$0.001 per share; 2,000,000 shares authorized | | |
| Series A Convertible Preferred Stock; 372,999 shares issued and outstanding at June 30, 2012 and December 31, 2011 liquidation preference of \$581,892 | 373 | 373 |
| Series B Convertible Preferred Stock; 229,956 shares issued and outstanding at June 30, 2012 and December 31, 2011 liquidation preference of \$478,310 | 230 | 230 |
| Series C Convertible Preferred Stock; 124,000 shares issued and outstanding at June 30, 2012 and December 31, 2011 liquidation preference of \$322,366 | 124 | 124 |
| Common Stock, par value \$0.001 per share; 375,000,000 shares authorized; 66,364,083 and 65,494,506 shares issued and outstanding at June 30, 2012 and December 31, 2011 | 66,365 | 65,495 |
| Additional paid-in capital | 7,506,458 | 7,000,218 |
| Accumulated deficit | (10,135,170) | (9,679,700) |
| Total (deficit) equity | (2,559,608) | (2,611,738) |
| NONCONTROLLING INTEREST | (81,082) | (82,379) |
| Total shareholders' (deficit) equity | (2,640,690) | (2,694,117) |
| TOTAL LIABILITIES AND (DEFICIT) EQUITY | \$ 705,170 | \$ 1,633,310 |

The accompanying notes are an integral part of these consolidated financial statements.

Halo Companies, Inc. and Subsidiaries
CONSOLIDATED STATEMENTS OF OPERATIONS

| | For the Three Months Ended June 30, | | For the Six Months Ended June 30, | |
|--|--|-----------------------|--------------------------------------|-----------------------|
| | <u>2012</u> | <u>2011</u> | <u>2012</u> | <u>2011</u> |
| REVENUE (including \$0, \$203,310, \$0 and \$323,798 from related parties, respectively) | \$ 760,280 | \$ 809,737 | \$ 2,677,118 | \$ 1,664,639 |
| OPERATING EXPENSES | | | | |
| Sales and marketing expenses | 328,175 | 349,663 | 857,946 | 659,140 |
| General and administrative expenses (including \$0, \$30,750, \$0 and \$61,500 to related parties, respectively) | 378,156 | 677,608 | 732,966 | 1,408,527 |
| Salaries, wages, and benefits (including \$0, \$42,064, \$0 and \$85,522 of stock-based compensation) | 657,480 | 902,321 | 1,285,481 | 1,728,252 |
| Total operating expenses | <u>1,363,811</u> | <u>1,929,592</u> | <u>2,876,393</u> | <u>3,795,919</u> |
| OPERATING INCOME (LOSS) | (603,531) | (1,119,855) | (199,275) | (2,131,280) |
| OTHER INCOME (EXPENSE) | | | | |
| Income from unconsolidated entities | - | 602 | - | 336 |
| Gain (loss) on change in fair value of derivative | 208 | 830 | (13,110) | 1,643 |
| Loss on sale of Halo Group Realty, LLC subsidiary | - | - | (7,500) | - |
| Interest expense (including \$9,018, \$47,334, \$18,483 and \$61,239 to related parties, respectively) | (100,590) | (150,161) | (203,888) | (263,572) |
| Net income (loss) from operations, before income tax provision | (703,913) | (1,268,584) | (423,773) | (2,392,873) |
| INCOME TAX PROVISION | <u>30,400</u> | <u>7,600</u> | <u>30,400</u> | <u>7,600</u> |
| NET INCOME (LOSS) | <u>(734,313)</u> | <u>(1,276,184)</u> | <u>(454,173)</u> | <u>(2,400,473)</u> |
| Gain attributable to the noncontrolling interest | <u>(308)</u> | <u>(1,797)</u> | <u>(1,297)</u> | <u>(3,842)</u> |
| NET INCOME (LOSS) ATTRIBUTABLE TO COMMON SHAREHOLDERS | <u>\$ (734,621)</u> | <u>\$ (1,277,981)</u> | <u>\$ (455,470)</u> | <u>\$ (2,404,315)</u> |
| Earning per share: | | | | |
| Basic & Diluted | \$ (0.011) | \$ (0.020) | \$ (0.007) | \$ (0.037) |
| Weighted Average Shares Outstanding | | | | |
| Basic & Diluted | 66,359,083 | 65,494,506 | 65,929,295 | 65,462,106 |

The accompanying notes are an integral part of these consolidated financial statements.

Halo Companies, Inc. and Subsidiaries
CONSOLIDATED STATEMENTS OF CHANGES IN (DEFICIT) EQUITY
For the Six Months Ended June 30, 2012 and 2011
(Unaudited)

| | Halo Companies, Inc. Common Stock | | Halo Companies, Inc. Series Z Convertible Preferred Stock | | Halo Companies, Inc. Series X Convertible Preferred Stock | | Halo Companies, Inc. Series E Convertible Preferred Stock | | Halo Group, Inc. Series A Convertible Preferred Stock | | Halo Group, Inc. Series B Convertible Preferred Stock | | Halo Group, Inc. Series C Convertible Preferred Stock | | Additional Paid-in Capital | Accumulated Deficit | Noncontrolling Interest | Total |
|--|--------------------------------------|------------------|--|-------------|--|-----------------|--|---------------|--|---------------|--|---------------|--|---------------|----------------------------------|------------------------|----------------------------|-----------------------|
| | Shares | Amount | Shares | Amount | Shares | Amount | Shares | Amount | Shares | Amount | Shares | Amount | Shares | Amount | | | | |
| Balance at December 31, 2010 | 65,429,706 | \$ 65,430 | - | \$ - | 138,777 | \$ 1,388 | - | \$ - | 372,999 | \$ 373 | 229,956 | \$ 230 | 124,000 | \$ 124 | 6,580,767 | \$ (7,005,070) | \$ (82,318) | \$ (439,076) |
| Stock-based compensation expense | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 85,522 | - | - | 85,522 |
| Exercise of Stock Options | 64,800 | 65 | - | - | - | - | - | - | - | - | - | - | - | - | 583 | - | - | 648 |
| Issuance of Series X Convertible Preferred Stock for cash | - | - | - | - | 19,800 | 198 | - | - | - | - | - | - | - | - | 197,802 | - | - | 198,000 |
| Net loss attributable to common shareholders | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | (2,404,315) | - | (2,404,315) |
| Allocation of gain to noncontrolling interest | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 3,842 | 3,842 |
| Balance at June 30, 2011 | 65,494,506 | \$ 65,495 | - | \$ - | 158,577 | \$ 1,586 | - | \$ - | 372,999 | \$ 373 | 229,956 | \$ 230 | 124,000 | \$ 124 | \$ 6,864,674 | \$ (9,409,385) | \$ (78,476) | \$ (2,555,379) |
| Balance at December 31, 2011 | 65,494,506 | 65,495 | - | - | 152,177 | 1,522 | - | - | 372,999 | 373 | 229,956 | 230 | 124,000 | 124 | 7,000,218 | (9,679,700) | (82,379) | (2,694,117) |
| Exercise of Stock Options | 10,000 | 10 | - | - | - | - | - | - | - | - | - | - | - | - | 90 | - | - | 100 |
| Issuance of Common Shares | 79,546 | 80 | - | - | - | - | - | - | - | - | - | - | - | - | 17,420 | - | - | 17,500 |
| Discretionary redemption of Series X Convertible Preferred Stock (FN 17) | - | - | - | - | (6,000) | (60) | - | - | - | - | - | - | - | - | (59,940) | - | - | (60,000) |
| Issuance of Common Stock Shares as payment of stock dividends (FN 17) | 780,031 | 780 | - | - | - | - | - | - | - | - | - | - | - | - | (780) | - | - | - |
| Issuance of Series E Convertible Preferred Stock for cash | - | - | - | - | - | - | 55,000 | 550 | - | - | - | - | - | - | 549,450 | - | - | 550,000 |
| Net loss attributable to common shareholders | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | (455,470) | - | (455,470) |
| Allocation of gain to noncontrolling interest | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | - | 1,297 | 1,297 |
| Balance at June 30, 2012 | 66,364,083 | \$ 66,365 | - | \$ - | 146,177 | \$ 1,462 | 55,000 | \$ 550 | 372,999 | \$ 373 | 229,956 | \$ 230 | 124,000 | \$ 124 | \$ 7,506,458 | \$ (10,135,170) | \$ (81,082) | \$ (2,640,690) |

The accompanying notes are an integral part of these consolidated financial statements.

Halo Companies, Inc. and Subsidiaries
CONSOLIDATED STATEMENTS OF CASH FLOWS

| | For the Six Months Ended | |
|--|--------------------------|----------------------|
| | <u>June 30, 2012</u> | <u>June 30, 2011</u> |
| CASH FLOWS FROM OPERATIONS | | |
| Net income (loss) | \$ (455,470) | \$ (2,404,315) |
| Adjustments to reconcile net income (loss) to net cash provided by used in operating activities: | | |
| Depreciation and amortization | 44,812 | 66,000 |
| Bad debt expense | 7,797 | 555,816 |
| Loss (gain) on change in fair value of derivative | 13,110 | (1,643) |
| Income from investments in unconsolidated entities | - | (336) |
| Distributions of earnings from unconsolidated entities | - | 14,146 |
| Stock based compensation | - | 85,522 |
| Stock based payment for services | 17,500 | - |
| Loss on sale of Halo Group Realty, LLC | 7,500 | - |
| Noncontrolling interest | 1,297 | 3,842 |
| Changes in operating assets and liabilities: | | |
| Accounts receivable | 310,656 | 375,338 |
| Restricted cash | - | 1,699 |
| Deposits and other assets | (20,000) | 31,565 |
| Accounts payable | (85,906) | 246,830 |
| Accrued and other liabilities | (35,010) | 473,213 |
| Deferred rent | (31,477) | (38,655) |
| Deferred revenue | (690,874) | - |
| Net cash used in operating activities | <u>(916,065)</u> | <u>(590,978)</u> |
| CASH FLOWS FROM INVESTING ACTIVITIES | | |
| Investment in joint venture | - | (200) |
| Proceeds received from joint venture | 9,823 | - |
| Proceeds received from sale of Halo Group Realty, LLC | 30,000 | - |
| Purchases of property and equipment | (2,273) | - |
| Deposits | - | 75,000 |
| Net cash provided by investing activities | <u>37,550</u> | <u>74,800</u> |
| CASH FLOWS FROM FINANCING ACTIVITIES | | |
| Proceeds received from issuance of preferred stock | 550,000 | 198,000 |
| Discretionary redemption of preferred stock | (60,000) | - |
| Issuance of common stock for the exercise of stock options | 100 | 648 |
| Principal payments on notes payable | (86,767) | (81,319) |
| Proceeds from notes payable to related parties | - | 483,000 |
| Principal payments on notes payable to related parties | (31,365) | (194,085) |
| Principal payments on subordinated debt | (42,000) | (35,000) |
| Net cash provided by financing activities | <u>329,968</u> | <u>371,244</u> |
| Net decrease in cash and cash equivalents | (548,547) | (144,934) |
| CASH AND CASH EQUIVALENTS, beginning of period | <u>657,135</u> | <u>174,598</u> |
| CASH AND CASH EQUIVALENTS, ending of period | <u>\$ 108,588</u> | <u>\$ 29,664</u> |
| SUPPLEMENTAL INFORMATION | | |
| Cash paid for taxes - Texas Margin Tax | <u>\$ 30,400</u> | <u>\$ 7,600</u> |
| Cash paid for interest | <u>\$ 136,313</u> | <u>\$ 131,221</u> |

The accompanying notes are an integral part of these consolidated financial statements.

NOTE 1. ORGANIZATION AND RECENT DEVELOPMENTS

Halo Companies, Inc. (“Halo”, “HCI” or the “Company”) was incorporated under the laws of the State of Delaware on December 9, 1986. Its principal executive offices are located at One Allen Center, Suite 500, 700 Central Expy South, Allen, Texas 75013 and its telephone number is 214-644-0065.

Unless otherwise provided in footnotes, all references from this point forward in this Report to “we,” “us,” “our company,” “our,” or the “Company” refer to the combined Halo Companies, Inc. entity, together with its subsidiaries.

Halo has multiple wholly-owned subsidiaries including Halo Group Inc. (“HGI”), Halo Asset Management, LLC (“HAM”), Halo Portfolio Advisors, LLC (HPA), Halo Credit Solutions, LLC (“HCS”), Halo Select Insurance Services, LLC (“HSIS”), Halo Debt Solutions, Inc. (“HDS”), Halo Financial Services, LLC (“HFS”), Halo Group Mortgage, LLC (“HGM”), Halo Benefits, Inc. (“HBI”), and Equitas Housing Fund, LLC (“EHF”). HGI is the management and shared services operating company. HAM provides asset management and mortgage servicing services to investor and asset owners including all aspects of buying and managing distressed REO and non-performing loans. HPA exists to market all of the Company’s operations into turnkey solutions for strategic business to business opportunities with HAM’s investors and asset owners, major debt servicers, lenders, and mortgage backed securities holders. The remaining subsidiaries provide credit restoration, insurance brokerage, debt settlement, financial education, mortgage services, and association benefit services to customers throughout the United States. EHF is the Company’s investment in non-performing loans as discussed below in Note 7.

In January 2012, based on management’s assessment of the Halo Group Realty, LLC (“HGR”) operating segment performance along with the Company’s continued focus and financial capitalization efforts on growing the asset management and portfolio advisor subsidiaries, the Company committed to a plan to sell the subsidiary entity. On January 31, 2012, the Company sold HGR for \$30,000. Included in the sale was some of the HGR’s intellectual property, which excluded the primary technology platform. The business sale includes the purchaser retaining the HGR name and legal entity. The Company recorded a loss on the sale of HGR of \$7,500.

NOTE 2. SIGNIFICANT ACCOUNTING POLICIES

The interim consolidated financial statements are unaudited; however, in the opinion of management, all adjustments considered necessary for fair presentation of the results of the interim periods have been included (consisting of normal recurring accruals). The accompanying Consolidated Financial Statements as of June 30, 2012, and for the three and six months ended June 30, 2012 and 2011, include the accounts of the Company and have been prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) for interim information. Accordingly, the financial statements do not include all of the information and footnotes required by accounting principles generally accepted in the United States for complete financial statements and should be read in conjunction with the audited consolidated financial statements and notes thereto included in our Annual Report on Form 10-K. The results of operations for the three and six month period ended June 30, 2012, are not necessarily indicative of the results that may be expected for the year ended December 31, 2012. Certain balances have been reclassified in prior period to be consistent with current year presentation.

Certain financial information that is normally included in annual financial statements prepared in accordance with GAAP, but is not required for interim reporting purposes, have been condensed.

Revenue Recognition, Accounts Receivable and Deferred Revenue

The Company recognizes revenue in the period in which services are earned and realizable. To further understand the Company's business, HAM earns fees from its clients for its boarding and initial asset management fee, success fees, and its monthly servicing fee. The boarding and initial asset management services are performed in the first 30-60 days of assets being boarded and include; IRR analysis of loans boarded, detailed asset level workout exit strategy analysis, boarding the assets onto HAM's proprietary software platform and the integrated servicing platform, identification and oversight of custodial files, oversight of mortgage/deed assignment from previous servicer, oversight of title policy administration work, and delinquent property tax research and exposure review. HAM's monthly success fees are earned for completing its default and asset disposition services including loan modification, notes sales, obtaining a deed in lieu of foreclosure, originating owner finance agreements, and cash sales of REO properties owned by the client. HAM's servicing fees are earned monthly and are calculated on a monthly unit price for assets under management.

With respect to any enrolled debt account, HFS recognizes its revenue once a client makes at least one payment to a creditor pursuant to a settlement agreement, debt management plan, or other valid contractual agreement between the client and the creditor. The revenue recognized on any enrolled account bears the same proportional relationship to the total revenue that would be recognized for renegotiating, settling, reducing, or altering the terms of the debt balance on all of a particular client's enrolled accounts as the individual debt amount bears to the entire debt amount. Settlements can be in the form of a lump sum creditor settlement payment or via contractual payment plans. Effective October 27, 2010, there were no new sales in HDS (current servicing of existing customers is still active, including collecting of fees already earned and owed on all existing customers). Any new debt settlement business to the Company after October 27, 2010, has been and will continue to be transacted in the HFS entity. Cash receipts from customers (including boarding and initial asset management fees from clients of HAM) in advance of revenue recognized are originally recorded as deferred revenue and recognized into revenue over the period services are provided.

Revenue recognition periods for HFS and HDS customer contracts are shorter than the related payment terms. Accordingly, HFS and HDS accounts receivable are the amount recognized as revenue less payments received on account. HAM and HPA receivables are typically paid the month following services performed. As of June 30, 2012, the Company's accounts receivable are made up of the following percentages; HAM at 60%, HDS at 14%, HPA at 14%, HFS at 7%, all other at 5%.

The Company maintains allowances for doubtful accounts for estimated losses resulting from the inability of its customers to make required payments. Management considers the following factors when determining the collectability of specific customer accounts: past transaction history with the customer, current economic and industry trends, and changes in customer payment terms. The Company provides for estimated uncollectible amounts through an increase to the allowance for doubtful accounts and a charge to earnings based on actual historical trends and individual account analysis. Balances that remain outstanding after the Company has used reasonable collection efforts are written off through a charge to the allowance for doubtful accounts. The below table summarizes the Company's allowance for doubtful accounts as of June 30, 2012 and December 31, 2011, respectively;

| | Balance at Beginning of Period | Increase in the Provision | Account Receivable Write-offs | Balance at End of Period |
|---------------------------------|--------------------------------------|------------------------------|-------------------------------------|--------------------------------|
| Six Months ended June 30, 2012 | | | | |
| Allowance for doubtful accounts | \$ 446,722 | \$ 7,797 | \$ 61,586 | \$ 392,933 |
| Year ended December 31, 2011 | | | | |
| Allowance for doubtful accounts | \$ 331,085 | \$ 931,719 | \$ 816,082 | \$ 446,722 |

As of June 30, 2012, the Company's allowance for doubtful accounts is made up of the following percentages; HAM at 92%, HDS at 4%, and HPA at 4%. The HAM and HPA allowance is related to one client for whom the Company has fully reserved all outstanding accounts receivables as of June 30, 2012.

Net Income (Loss) Per Common Share

Basic net income (loss) per share is computed by dividing (i) net income (loss) available to common shareholders (numerator), by (ii) the weighted average number of common shares outstanding during the period (denominator). Diluted net income (loss) per share is computed using the weighted average number of common shares and dilutive potential common shares outstanding during the period. At June 30, 2012 and 2011, there were 5,051,337 and 2,317,335 shares, respectively, underlying potentially dilutive convertible preferred stock and stock options outstanding. These shares were not included in dilutive weighted average shares outstanding for the periods ending June 30, 2012 and 2011 because their effect is anti-dilutive due to the Company's reported net loss.

Use of Estimates and Assumptions

The preparation of consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the consolidated financial statements and the reported amounts of revenues and expenses during the reported period. Actual results could differ from those estimates. Significant estimates include the Company's revenue recognition method, valuation of equity based compensation and derivative liabilities.

Principles of Consolidation

The consolidated financial statements of the Company for the three and six months ended June 30, 2012 include the financial results of HCI, HGI, HCS, HDS, HGM, HBI, HSIS, HCIS (defined below), HFS, HPA, HAM, and EHF. The financial results of HGR are included for the one month period ended January 31, 2012. All significant intercompany transactions and balances have been eliminated in consolidation.

The consolidated financial statements of the Company for the three and six months ended June 30, 2011, include the financial results of HCI, HGI, HCS, HDS, HGM, HGR, HBI, HLMS, HSIS, HCIS (defined below), HFS, HPA, HAM, and EHF. All significant intercompany transactions and balances have been eliminated in consolidation.

Cash and Cash Equivalents

The Company considers all liquid investments with a maturity of 90 days or less to be cash equivalents.

Deposits and Other Assets

At December 31, 2011, deposits and other assets included \$10,000 in funds held as a deposit by a merchant bank to cover potential losses by the bank from customer cancellations. The remaining balance as of December 31, 2011, includes \$50,000 related to the fiscal year 2010 purchase of certain intellectual property (IP) (offset by \$11,667 in accumulated amortization of the IP). The IP purchase consisted primarily of multiple web domains for which Halo held the right, title, and interest. The IP was to be amortized into earnings over a 60 month term effective November 2010 through October 2015. The IP was sold in the HGR sale, discussed above, on January 31, 2012. The \$10,000 in funds kept by a merchant bank was reclassified to cash and cash equivalents. During the three months ended June 30, 2012, the Company established \$30,000 of a \$45,000 (the final \$15,000 paid in July 2012) deposit held with the Company's office lessor. As such, Deposits and Other Assets balance was \$30,000 at June 30, 2012.

Property and Equipment

Property and equipment are stated at cost. Depreciation is provided in amounts sufficient to relate the cost of the depreciable assets to operations over their estimated service lives, ranging from three to seven years. Provisions for depreciation are made using the straight-line method.

Major additions and improvements are capitalized, while expenditures for maintenance and repairs are charged to expense as incurred. Upon sale or retirement, the cost of the property and equipment and the related accumulated depreciation are removed from the respective accounts, and any resulting gains or losses are credited or charged to other general and administrative expenses.

Fair Value of Financial Instruments

The carrying value of trade accounts receivable, accounts payable, accrued and other liabilities approximate fair value due to the short maturity of these items. The estimated fair value of the notes payable and subordinated debt approximates the carrying amounts as they bear market interest rates.

The Company considers the warrants related to its Subordinated Debt to be derivatives, and the Company records the fair value of the derivative liabilities in our consolidated balance sheets. Changes in fair value of the derivative liabilities are included in gain (loss) on change in fair value of derivative in the consolidated statements of operations. The Company's derivative liability has been classified as a Level III valuation according to Accounting Standards Codification ("ASC") ASC 820.

Internally Developed Software

Internally developed legacy application software consisting of database, customer relations management, process management and internal reporting modules are used in each of Company's subsidiaries. The Company accounts for computer software used in the business in accordance with ASC 350 "Intangibles-Goodwill and Other". ASC 350 requires computer software costs associated with internal use software to be charged to operations as incurred until certain capitalization criteria are met. Costs incurred during the preliminary project stage and the post-implementation stages are expensed as incurred. Certain qualifying costs incurred during the application development stage are capitalized as property, equipment and software. These costs generally consist of internal labor during configuration, coding, and testing activities. Capitalization begins when (i) the preliminary project stage is complete, (ii) management with the relevant authority authorizes and commits to the funding of the software project, and (iii) it is probable both that the project will be completed and that the software will be used to perform the function intended. Management has determined that a significant portion of costs incurred for internally developed software came from the preliminary project and post-implementation stages; as such, no costs for internally developed software were capitalized.

Long-Lived Assets

Long-lived assets are reviewed on an annual basis or whenever events or changes in circumstance indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets held and used is generally measured by a comparison of the carrying amount of an asset to undiscounted future net cash flows expected to be generated by that asset. If it is determined that the carrying amount of an asset may not be recoverable, an impairment loss is recognized for the amount by which the carrying amount of the asset exceeds the fair value of the asset. Fair value is the estimated value at which the asset could be bought or sold in a transaction between willing parties. There were no impairment charges for the three and six months ended June 30, 2012 and 2011.

Identifiable Intangible Assets

During 2010, the Company purchased an intangible asset consisting of certain trade secrets and methods relating to HAM. See further discussion regarding the purchase in Note 17 Shareholder's Equity. The intangible asset will be amortized over its useful life, determined by management to be two years. This is the period over which the asset is expected to contribute to the future cash flows of that entity. An intangible asset that is subject to amortization shall be reviewed for impairment in accordance with ASC 350. In accordance with that statement, an impairment loss shall be recognized if the carrying amount of an intangible asset is not recoverable and its carrying amount exceeds its fair value.

As of June 30, 2012, in line with the fact the Company received no additional cash flows into the Company related to the Assignment and Contribution Agreement (discussed in detail in Note 17 below), the Company has not recorded in its consolidated balance sheets an intangible asset of any value and therefore there has been no amortization or impairment of the identifiable intangible asset. As it relates to the intangible asset, the trade secrets purchased on the contract date will in no case be forfeited by the Company regardless of the shares conveyance as discussed in Note 17.

Equity-Based Compensation

The Company accounts for equity instruments issued to employees in accordance with ASC 718 “Compensation-Stock Compensation”. Under ASC 718, the fair value of stock options at the date of grant is recognized in earnings over the vesting period of the options beginning when the specified events become probable of occurrence. For the three and six months ended June 30, 2012, there has been no new stock compensation awarded to employees. All transactions in which goods or services are the consideration received for the issuance of equity instruments are accounted for based on the fair value of the consideration received or the fair value of the equity instrument issued, whichever is more reliably measurable. The measurement date of the fair value of the equity instrument issued is the earlier of (i) the date on which the counterparty’s performance is complete, or (ii) the date on which it is probable that performance will occur.

Income Taxes

The Company accounts for income taxes in accordance with ASC 740 “Income Taxes”. ASC 740 requires the use of the asset and liability method whereby deferred tax assets and liability account balances are determined based on differences between financial reporting and tax bases of assets and liabilities and are measured using the enacted tax rates and laws that will be in effect when the differences are expected to reverse. These differences result in deferred tax assets and liabilities, which are included in the Company’s consolidated balance sheet.

The Company then assesses the likelihood of realizing benefits related to such assets by considering factors such as historical taxable income and the Company’s ability to generate sufficient taxable income of the appropriate character within the relevant jurisdictions in future years. Based on the aforementioned factors, if the realization of these assets is not likely a valuation allowance is established against the deferred tax assets.

The Company accounts for its position in tax uncertainties under ASC 740-10. ASC 740-10 establishes standards for accounting for uncertainty in income taxes. ASC 740-10 provides several clarifications related to uncertain tax positions. Most notably, a “more likely-than-not” standard for initial recognition of tax positions, a presumption of audit detection and a measurement of recognized tax benefits based on the largest amount that has a greater than 50 percent likelihood of realization. ASC 740-10 applies a two-step process to determine the amount of tax benefit to be recognized in the financial statements. First, the Company must determine whether any amount of the tax benefit may be recognized. Second, the Company determines how much of the tax benefit should be recognized (this would only apply to tax positions that qualify for recognition.) No additional liabilities have been recognized as a result of the implementation. The Company has not taken a tax position that, if challenged, would have a material effect on the financial statements or the effective tax rate during the three and six months ended June 30, 2012 and 2011.

Deferred Rent

Deferred rent of the Company is comprised of two balances. First, the Company’s operating leases for its office facilities contain free rent periods during the lease term. For these types of leases the Company recognizes rent expense on a straight line basis over the minimum lease term and records the difference between the amounts charged to expense and the amount paid as deferred rent. As the free rent periods have expired on the existing office facility leases as of December 31, 2011, the Company expects the deferred rent balance to decrease over the remaining rental period until maturity date at which time the deferred rent balance will have been reduced to \$0. This balance is included within the consolidated balance sheet in both the current and long term portion of deferred rent. The second portion of the deferred rent balance is comprised of a \$257,012 reduction fee for a contractually agreed decrease in the Company’s office facilities as discussed fully in Note 15. This balance will be reduced evenly over the remaining lease term beginning in August 2012. This balance is included within the consolidated balance sheet in both the current and long term portion of deferred rent.

Non-controlling Interest

On January 1, 2009, HSIS entered into a joint venture with another entity to form Halo Choice Insurance Services, LLC (“HCIS”). HSIS contributed 49% of the opening equity balance. Under a qualitative analysis performed in accordance with ASC 810 “Consolidation”, HCIS is a variable interest entity and HSIS is the primary beneficiary as HSIS’s parent company, HGI, acts as the sole manager of the entity. Based on this analysis, HSIS has consolidated HCIS with the non-controlling 51% interest included in non-controlling interest on the consolidated balance sheets and consolidated statements of operations.

NOTE 3. CONCENTRATIONS OF CREDIT RISK

The Company maintains aggregate cash balances, at times, with financial institutions, which are in excess of amounts insured by the Federal Deposit Insurance Corporation (“FDIC”). During the three and six months ended June 30, 2012, the FDIC insured deposit accounts up to \$250,000. Further, all funds in noninterest-bearing transaction accounts are insured in full by the FDIC from December 31, 2010 through December 31, 2012. At June 30, 2012, the Company’s cash accounts in interest bearing accounts were in multiple banks and all less than the \$250,000 FDIC insured amount or were in noninterest bearing transaction accounts and as such were insured in full.

Financial instruments that potentially subject the Company to concentrations of credit risk consist primarily of accounts receivable.

In the normal course of business, the Company extends unsecured credit to its customers. Because of the credit risk involved, management has provided an allowance for doubtful accounts which reflects its estimate of amounts which will eventually become uncollectible. In the event of complete non-performance by the Company’s customers, the maximum exposure to the Company is the outstanding accounts receivable balance at the date of non-performance.

NOTE 4. OPERATING SEGMENTS

The Company has several operating segments as listed below and as defined in Note 1. The results for these operating segments are based on our internal management structure and review process. We define our operating segments by service industry. If the management structure and/or allocation process changes, allocations may change. See the following summary of operating segment reporting;

| Operating Segments | For the Three Months Ended June 30, | | For the Six Months Ended June 30, | |
|---|--|-----------------------|--------------------------------------|-----------------------|
| | 2012 | 2011 | 2012 | 2011 |
| Revenue: | | | | |
| Halo Asset Management | \$ 386,806 | \$ 124,618 | \$ 1,637,512 | \$ 124,618 |
| Halo Portfolio Advisors | 265,616 | 153,653 | 660,744 | 302,420 |
| Halo Group Realty | - | 270,381 | 116,008 | 482,914 |
| Halo Debt Solutions/Halo Financial Solutions | 23,596 | 156,376 | 78,853 | 534,792 |
| Other | 84,262 | 104,709 | 184,001 | 219,895 |
| Revenue | \$ 760,280 | \$ 809,737 | \$ 2,677,118 | \$ 1,664,639 |
| Net Income (Loss) Attributable to Common Shareholders: | | | | |
| Halo Asset Management | \$ (41,516) | \$ (2,405) | \$ 813,855 | \$ (2,417) |
| Halo Portfolio Advisors | 41,410 | 12,873 | 178,849 | 15,036 |
| Halo Group Realty | 598 | (10,769) | 832 | (25,103) |
| Halo Debt Solutions/Halo Financial Services | (3,109) | (278,579) | (11,238) | (462,662) |
| Other | (60,458) | (135,845) | (99,280) | (251,006) |
| Less: Corporate expenses (a) | (671,546) | (863,256) | (1,338,488) | (1,678,163) |
| Net Income (Loss) Attributable to Common Shareholders | \$ (734,621) | \$ (1,277,981) | \$ (455,470) | \$ (2,404,315) |

- (a) Corporate expenses include salaries, benefits and other expenses, including rent and general & administrative expenses, related to corporate office overhead and functions that benefit all operating segments. Corporate expenses are expenses that the Company does not directly allocate to any segment above. Allocating these indirect expenses to operating segments would require an imprecise allocation methodology. Further, there are no material amounts that are the elimination or reversal of transactions between the above reportable operating segments.

The assets of the Company consist primarily of cash, trade accounts receivable, and property/equipment/software. Cash is managed at the corporate level of the Company and not at the segment level. Each of the remaining primary assets has been discussed in detail, including the applicable operating segment for which the assets and liabilities reside, in the consolidated notes to the financial statements. As such, the duplication is not warranted in this footnote.

All debt of the Company is on the books of the corporate parent companies HCI and HGI with the exception of the \$1,200,000 secured asset promissory note of EHF. This note is discussed in detail in Note 12. Interest expense related to the secured asset promissory note totaled \$75,000 and \$150,000 for the three and six months ended June 30, 2012, included in Other. The remaining \$25,590 of the \$100,590 interest expense for the three months ended June 30, 2012 and the remaining \$53,888 of the \$203,888 interest expense for the six months ended June 30, 2012 are included in corporate expenses above.

For the three and six months ended June 30, 2012 and 2011, there have been no material transactions between reportable units that would materially affect an operating segment profit or loss. Intercompany transactions are eliminated in the consolidated financial statements.

NOTE 5. GOING CONCERN

The accompanying consolidated financial statements have been prepared assuming that the Company will continue as a going concern, which contemplates the Company will need additional financing to fully implement its business plan including continued growth and establishment of a stronger brand name of HAM's asset management in the distressed asset sector as well as continuing to service our existing direct-to-consumer customers.

There are no assurances that additional financing will be available on favorable terms, or at all. If additional financing is not available, the Company will need to reduce, defer or cancel development programs, planned initiatives and overhead expenditures. The failure to adequately fund its capital requirements could have a material adverse effect on the Company's business, financial condition and results of operations. Moreover, the sale of additional equity securities to raise financing will result in additional dilution to the Company's stockholders, and incurring additional indebtedness could involve an increased debt service cash obligation, the imposition of covenants that restrict the Company operations or the Company's ability to perform on its current debt service requirements. The Company has incurred an accumulated deficit of \$10,135,170 as of June 30, 2012. However, of the accumulated deficit, \$2,103,948 of expense was incurred as stock-based compensation, \$399,118 in depreciation expense, and \$279,241 in impairment loss on investment in portfolio assets, all of which are non-cash expenses. Further, \$906,278 of the accumulated deficit is related to the issuance of stock dividends, also non cash reductions in the accumulated deficit. The totals of these non-cash retained earnings reductions represents 36% of the total deficit balance. Management, in the ordinary course of business, is trying to raise additional capital through sales of common stock as well as seeking financing via equity or debt, or both from third parties. The consolidated financial statements do not include any adjustments that might be necessary if the Company is unable to continue as a going concern.

NOTE 6. PROPERTY, EQUIPMENT AND SOFTWARE

Property, equipment and software consist of the following as of June 30, 2012 and December 31, 2011, respectively:

| | | |
|----------------------------------|-------------------|-------------------|
| Computers and purchased software | \$ 164,791 | \$ 162,518 |
| Furniture and equipment | 352,800 | 352,800 |
| | <u>517,591</u> | <u>515,318</u> |
| Less: accumulated depreciation | (351,481) | (316,224) |
| | <u>\$ 166,110</u> | <u>\$ 199,094</u> |

Depreciation totaled \$16,785, \$35,257, \$24,966 and \$52,278 for the three and six months ended June 30, 2012 and 2011, respectively.

NOTE 7. INVESTMENTS IN PORTFOLIO ASSETS

In December 2010, EHF entered into an agreement to purchase non-performing mortgage notes secured by the property, across the United States, for 6.6% of unpaid principal balance. Total purchase price of the investment was \$300,000. Payments of \$20,759 were received during 2011 and applied to the investment. During 2011, the seller's estate, including the above mentioned non-performing mortgage notes purchased for \$300,000 was placed into receivership with a court appointed receiver of the seller. The receiver has asserted ownership of the assets in receivership, including the referenced mortgage notes. As the Company's right to these assets had been impaired, the Company assessed its ability to reclaim the assets as remote and an impairment of the investment in portfolio assets was warranted. Accordingly, the Company recognized impairment of the assets of \$279,241 as of December 31, 2011. For the three and six months ended June 30, 2012, the Company still deems the investments in portfolio assets as impaired and as such the value remains \$0.

NOTE 8. ACCRUED AND OTHER LIABILITIES

The Company had \$305,296 in accrued liabilities at June 30, 2012. Included in this accrual was \$85,621 in salaries and wages payable, \$81,145 in deferred compensation to multiple senior management personnel, and \$130,581 in accrued interest, and \$7,949 in other. The Company had \$332,713 in accrued liabilities at December 31, 2011. Included in this accrual was \$155,656 in salaries and wages payable (including payroll tax and accrued penalties of \$70,466), \$88,145 in deferred compensation to multiple senior management personnel, \$55,412 in accrued interest, and \$33,500 in other.

NOTE 9. NOTES PAYABLE DUE TO RELATED PARTIES

The notes payable due to related parties reside in two notes as follows;

During March 2011, the Company entered into one unsecured promissory note with a related party (a company director) in the amount of \$250,000 (the "2011 Related Party Note"). The 2011 Related Party Note had a fixed interest amount of \$50,000 and a maturity date of July 31, 2011. On September 20, 2011, the 2011 Related Party Note was amended to include the 2011 Related Party Note plus \$52,426 of accrued interest for a total note balance of \$302,426. The 2011 Related Party Note has a 6% interest rate and is a monthly installment note with final maturity of October 2013. All interest and principal is due upon maturity. As of June 30, 2012, the 2011 Related Party Note was \$226,744, of which \$41,525 is included in current portion of notes payable to related parties. As of December 31, 2011, the balance of the 2011 Related Party Note was \$246,436, of which \$40,143 is included in current portion of notes payable to related parties.

On September 1, 2011, several previous related party notes totaling \$370,639 were amended and consolidated ("the 2011 Consolidated Related Party Note"). This note bears interest of 6% and has a maturity date of September 15, 2016. As of June 30, 2012, the 2011 Consolidated Related Party Note balance was \$303,999, of which \$36,576 is included in current portion of notes payable to related parties. As of December 31, 2011, the 2011 Consolidated Related Party Note balance was \$315,672, of which \$23,704 is included in current portion of notes payable to related parties.

The Company incurred \$9,018, \$18,483, \$47,334 and \$61,239 of interest expense to directors and other related parties during the three and six months ended June 30, 2012 and 2011, respectively. Accrued interest due to directors and other related parties totaled \$97,947 at June 30, 2012, of which \$55,472 is included in accrued and other current liabilities. Accrued interest due to directors and other related parties totaled \$105,098 at December 31, 2011, of which \$55,030 is included in accrued and other current liabilities.

NOTE 10. NOTES PAYABLE

On August 15, 2011, the Company entered into an agreement with LegacyTexas Bank (“LTB”) to consolidate two outstanding notes (“LTB Consolidated Note”) into a 15 month note. As such, effective August 15, 2011, the LTB Consolidated Note had a balance of \$155,000. The note bears fixed interest of 3% and has a maturity date of November 15, 2012. As of June 30, 2012 and December 31, 2011, the note payable balance was \$52,343 and \$114,244, respectively, included in current portion of notes payable.

On August 15, 2011, the Company entered into an agreement with LTB to term out a previously outstanding \$75,001 line of credit into an 18 month note. The terms of the new note include an interest rate of 3% with a maturity date of February 15, 2013. As of June 30, 2012, the note payable balance was \$33,764, included in current portion of notes payable. As of December 31, 2011, the note payable balance was \$58,630, of which \$50,174 was included in current portion of notes payable.

The two notes are current and collateralized by all of the Company’s assets.

NOTE 11. SUBORDINATED DEBT

During January 2010, the Company authorized a \$750,000 subordinated debt offering (“Subordinated Offering”), which consists of the issuance of notes paying a 16% coupon with a 1% origination fee at the time of closing. The maturity date of the notes is January 31, 2013. Repayment terms of the notes included interest only payments through July 31, 2010. Thereafter, level monthly payments of principal and interest are made as calculated on a 60 month payment amortization schedule with final balloon payment due at maturity. The rights of holders of notes issued in the Subordinated Offering are subordinated to any and all liens granted by the Company to a commercial bank or other qualified financial institution in connection with lines of credit or other loans extended to the Company in an amount not to exceed \$2,000,000, and liens granted by the Company in connection with the purchase of furniture, fixtures or equipment. This includes the LTB debt disclosed in Note 10. Since inception of the offering, the Company has raised \$420,000 in the Subordinated Offering. As of June 30, 2012, the subordinated debt balance was \$248,824, included in current portion of subordinated debt. As of December 31, 2011, the subordinated debt balance was \$282,102, of which \$66,556 was included in current portion of subordinated debt.

As part of the Subordinated Offering, the Company granted to investors common stock purchase warrants (the “Warrants”) to purchase an aggregate of 200,000 shares of common stock of the Company at an exercise price of \$0.01 per share. The 200,000 shares of common stock contemplated to be issued upon exercise of the Warrants are based on an anticipated cumulative debt raise of \$750,000. The investors are granted the Warrants pro rata based on their percentage of investment relative to the \$750,000 aggregate principal amount of notes contemplated to be issued in the Subordinated Offering. The Warrants shall have a term of seven years, exercisable from January 31, 2015 to January 31, 2017. The Company will have a call option any time prior to maturity, so long as the principal and interest on the notes are fully paid, to purchase the Warrants for an aggregate of \$150,000. After the date of maturity until the date the Warrants are exercisable, the Company will have a call option to purchase the Warrants for \$200,000. The call option purchase prices assume a cumulative debt raise of \$750,000.

The Company adopted the provisions of ASC 815, “Derivatives and Hedging”. ASC 815 requires freestanding contracts that are settled in a company’s own stock to be designated as an equity instrument, asset or liability. Under the provisions of ASC 815, a contract designated as an asset or liability must be initially recorded and carried at fair value until the contract meets the requirements for classification as equity, until the contract is exercised or until the contract expires. Accordingly, the Company determined that the warrants should be accounted for as derivative liabilities and has recorded the initial value as a debt discount which will be amortized into interest expense using the effective interest method. As of June 30, 2012, the balance of debt discount was \$10,176, included in current portion of subordinated debt. As of December 31, 2011, the balance of debt discount was \$18,898, of which \$17,444 was included in current portion of subordinated debt, with the remaining \$1,454 included in subordinated debt, less current portion. Subsequent changes to the marked-to-market value of the derivative liability will be recorded in earnings as derivative gains and losses. As of June 30, 2012, there were 112,000 warrants outstanding with a derivative liability of \$38,080. As of December 31, 2011, there were 112,000 warrants outstanding with a derivative liability of \$24,970. The \$13,110 increase in fair value is included in the consolidated statements of operations as loss on change in fair value of derivative. The Warrants were valued using the Black-Scholes model, which resulted in the fair value of the warrants at \$0.34 per share using the following assumptions:

June 30, 2012

| | |
|------------------------------------|---------|
| Risk-free rate | 1.04% |
| Expected volatility | 268.71% |
| Expected remaining life (in years) | 4.50 |
| Dividend yield | 0.00% |

NOTE 12. SECURED ASSET PROMISSORY NOTE

During December 2010, the Company authorized a debt offering to be secured by real estate assets purchased in connection with Equitas Housing Fund, LLC, (“Equitas Offering”). The Equitas Offering, which is now closed, generated \$1,200,000 in proceeds. Of the \$1,200,000 in proceeds received in December 2010, \$300,000 was used to acquire non-performing, residential mortgage notes and the balance was used for mortgage note workout expenses and operational expenses of Halo Asset Management. The Secured Asset Promissory Notes consist of a 25% coupon with a maturity date of December 31, 2012. Accrued interest is to be paid quarterly at the end of each fiscal quarter beginning March 31, 2011 through maturity date and continuing until the promissory note has been paid in full. The rights of the holders of the Secured Asset Promissory Notes include a security interest in the collateral of the above mentioned securities of real estate properties. As of June 30, 2012, the Secured Asset Promissory Note balance was \$1,200,000. For the three and six months ended June 30, 2012 and 2011, the Company incurred \$75,000, \$75,000, \$150,000 and \$150,000, respectively, in interest expense on the note. As of June 30, 2012, the accrued interest balance was \$75,000. As of December 31, 2011, the Secured Asset Promissory Note balance was \$1,200,000, with an accrued interest balance of \$0.

NOTE 13. RELATED PARTY TRANSACTIONS

For the three and six months ended June 30, 2012 and 2011, HPA and HAM recognized revenue totaling \$0, \$0, \$203,310 and \$323,798, respectively, from an entity owned by a significant shareholder in the Company. The shareholder became a significant shareholder in December 2010 as part of the Assignment and Contribution Agreement (defined in Note 17 below).

For the three and six months ended June 30, 2012 and 2011, the Company incurred consulting costs totaling \$0, \$0, \$30,750 and \$61,500, respectively, to a former director of the Company. The former director remains a significant shareholder in the Company.

For the three and six months ended June 30, 2012 and 2011, the Company incurred interest expense to related parties (See Note 9).

NOTE 14. INCOME TAXES

For the three and six months ended June 30, 2012 and 2011, the quarterly effective tax rate of 4% and 1% varies from the U.S. federal statutory rate primarily due to state income taxes, net losses, certain non-deductible expenses and an increase in the valuation allowance associated with the net operating loss carryforwards. Our deferred tax assets related to net operating loss carryforwards remain fully reserved due to uncertainty of utilization of those assets. For the three and six months ended June 30, 2012, the \$30,400 income tax provision is for statutory state tax.

Deferred tax assets and liabilities are computed by applying the effective U.S. federal and state income tax rate to the gross amounts of temporary differences and other tax attributes. In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will not be realized. The ultimate realization of deferred tax assets is dependent upon the generation of future taxable income during the periods in which those temporary differences become deductible. Management considers the scheduled reversal of deferred tax liabilities, projected future taxable income, and tax planning strategies in making this assessment. At June 30, 2012, the Company believed it was more likely than not that future tax benefits from net operating loss carry-forwards and other deferred tax assets would not be realizable through generation of future taxable income and are fully reserved.

The Company has net operating loss (“NOL”) carry-forwards of approximately \$6,700,000 available for federal income tax purposes, which expire from 2012 to 2032. Because of the changes in ownership that occurred on June 30, 2004 and September 30, 2009, prior to GVC merging with HCI, and based on the Section 382 Limitation calculation, the Company will be allowed approximately \$6,500 per year of GVC Venture Corp.’s federal NOLs generated prior to June 30, 2004 until they would otherwise expire. The Company would also be allowed approximately \$159,000 per year of GVC Venture Corp.’s federal NOLs generated between June 30, 2004 and September 30, 2009 until they would otherwise expire.

NOTE 15. COMMITMENTS AND CONTINGENCIES

The Company leases its office facilities and various office equipment under non-cancelable operating leases which provide for minimum monthly rental payments. Pursuant to an office lease amendment dated September 2, 2011, the Company amended its office facilities agreement to reduce its leased office facilities and make monthly cash payments of \$43,552. In amending the agreement, the Company and lessor also agreed to a reduction fee of \$257,012, originally due by February 1, 2012, and subsequently agreed to be paid in equal installments over the remaining lease term. The first payment is payable on August 1, 2012. The lease expires on August 28, 2014. This balance is included in deferred rent.

Future minimum rental obligations, including the reduction fee, under leases as of June 30, 2012 are as follows:

Years Ending December 31:

| | | |
|--|-----------|-------------------------|
| 2012 | \$ | 329,703 |
| 2013 | | 679,966 |
| 2014 | | 431,692 |
| 2015 and thereafter | | 1,218 |
| Total minimum lease commitments | \$ | <u>1,442,579</u> |

For the three and six months ended June 30, 2012 and 2011, the Company incurred facilities rent expense totaling \$102,942, \$202,848, \$173,646 and \$326,692, respectively.

In the ordinary course of conducting its business, the Company may be subject to loss contingencies including possible disputes or lawsuits. The Company notes the following;

The Company and certain of its affiliates, officers and directors have been named as defendants in an action filed on December 12, 2011, in the 191st District Court of Dallas County, Texas. The Plaintiffs allege that the Company has misappropriated funds in connection with offerings of securities during 2010 and 2011. The complaint further alleges that Defendants engaged in fraudulent inducement, negligent misrepresentation, fraud, breach of fiduciary duty, negligence, breach of contract, unjust enrichment, conversion, violation of the Texas Securities Act, and civil conspiracy. The Plaintiff’s amended their Petition on April 24, 2012 and dropped the conversion and civil conspiracy claims. The action seeks an injunction and a demand for accounting along with damages in the amount of \$4,898,157. The Company has taken the position that the Plaintiffs’ claims have no merit, and accordingly is defending the matter vigorously. Defendants have filed a general denial of the claims as well as a Motion to Designate Responsible Third Parties whom Defendants believe are responsible for any damages Plaintiffs may have incurred. Defendants have also filed a Motion for Sanctions against the Plaintiffs and their counsel arguing, among other things, that (i) the Plaintiffs’ claims are “judicially estopped” from moving forward by virtue of the fact that the same Plaintiffs previously filed suit against separate entities and parties with diametrically opposed and contradicting views and facts; (ii) Plaintiffs have asserted claims against Defendants without any basis in law or fact; and (iii) Plaintiffs have made accusations against Defendants that Plaintiffs know to be false.

As noted above, the Company, in conjunction with its Directors and Officers insurance carrier, is defending the matter vigorously. Based on the facts alleged and the proceedings to date, the Company believes that the Plaintiffs' allegations will prove to be false, and that accordingly, it is not probable or reasonably possible that a negative outcome for the Company or the remaining Defendants will occur. As with any action of this type the timing and degree of any effect upon the Company are uncertain. If the outcome of the action is adverse to the Company, it could have a material adverse effect on our business prospects, financial position, and results of operation.

The Company and certain of its affiliates, officers and directors have been named as defendants in an action filed on April 27, 2012 in the United States District Court for the Northern District of Texas. The Plaintiff allege that they have no duty to indemnify the Company, its affiliates, officers or directors because the claims set forth in the lawsuit mentioned herein above are not covered by the insurance policy written by Plaintiffs in favor of Defendants. The action seeks a declaratory judgment that the Plaintiff has no duty to indemnify the Defendants pursuant to the insurance policy that Defendants purchased from Plaintiff. The Company has taken the position that Plaintiff's claims have no merit, and accordingly plan to defend the matter vigorously. To date, the Defendants have filed an answer denying Plaintiff's claims and have also counterclaimed against the Plaintiff's for breach of contract and breach of fiduciary duty.

As noted above, the Company plans to defend this matter vigorously. Based on the facts alleged, the Company believes that the Plaintiff's allegations will prove to be false, and that accordingly, it is not probable or reasonably possible that a negative outcome for the Company or the remaining Defendants will occur. As with any action of this type the timing and degree of any effect upon the Company are uncertain. If the outcome of the action is adverse to the Company, it could have a material adverse effect on our financial position.

The Company and certain of its affiliates, officers and directors have been named as defendants in an action filed on July 19, 2012 in the United States District Court for the Northern District of Texas. The Plaintiff allege that they have no duty to defend or indemnify the Company, its affiliates, officers or directors because the claims set forth in the lawsuit mentioned herein above are not covered by the insurance policy written by Plaintiffs in favor of Defendants. The action seeks a declaratory judgment that the Plaintiff has no duty to indemnify the Defendants pursuant to the insurance policy that Defendants purchased from Plaintiff.

Based on the facts alleged, the Company believes it is not probable or reasonably possible that a negative outcome for the Company or the remaining Defendants will occur. As with any action of this type the timing and degree of any effect upon the Company are uncertain. If the outcome of the action is adverse to the Company, it could have a material adverse effect on our financial position.

NOTE 16. STOCK OPTIONS

The Company granted stock options to certain employees under the HGI 2007 Stock Plan, as amended (the "Plan"). The Company was authorized to issue 2,950,000 shares subject to options, or stock purchase rights under the Plan. These options (i) vest over a period no greater than two years, (ii) are contingently exercisable upon the occurrence of a specified event as defined by the option agreements, and (iii) expire three months following termination of employment or five years from the date of grant depending on whether or not the options were granted as incentive options or non-qualified options. At September 30, 2009, pursuant to the terms of the merger, all options granted prior to the merger were assumed by the Company and any options available for issuance under the Plan but unissued, have been forfeited and consequently the Company has no additional shares subject to options or stock purchase rights available for issuance under the Plan. As of June 30, 2012, 438,300 option shares have been exercised. Total stock options outstanding through June 30, 2012 total 1,452,350. The weighted average remaining contractual life of the outstanding options at June 30, 2012 is approximately 1.48 years.

A summary of stock option activity in the Plan is as follows:

| | Number of Options | Exercise Price Per Option | Weighted Average Exercise Price |
|----------------------------------|----------------------|---------------------------------|--|
| Outstanding at December 31, 2010 | 2,194,070 | \$ 0.01 – 1.59 | \$ 0.47 |
| Granted | - | - | - |
| Exercised | (64,800) | 0.01 | 0.01 |
| Canceled | (666,920) | 0.01 – 1.59 | 0.31 |
| Outstanding at December 31, 2011 | 1,462,350 | \$ 0.01 – 1.59 | \$ 0.81 |
| Granted | - | - | - |
| Exercised | 10,000 | 0.01 | 0.01 |
| Canceled | - | - | - |
| Outstanding at June 30, 2012 | 1,452,350 | \$ 0.01 – 1.59 | \$ 0.82 |

All stock options granted under the Plan and as of June 30, 2012 became exercisable upon the occurrence of the merger that occurred on September 30, 2009. As such, equity-based compensation for the options is recognized in earnings from issuance date of the options over the vesting period of the options effective September 30, 2009. Total compensation cost to be expensed over the vesting period of stock options was \$2,103,948, all of which has been expensed as of September 30, 2011.

On July 19, 2010, the board of directors approved the Company's 2010 Incentive Stock Plan ("2010 Stock Plan"). The 2010 Stock Plan allows for the reservation of 7,000,000 shares of the Company's common stock for issuance under the plan. The 2010 Stock Plan became effective July 19, 2010 and terminates July 18, 2020. As of June 30, 2012, no shares have been issued or stock option agreements executed under the 2010 Stock Plan.

NOTE 17. SHAREHOLDERS' (DEFICIT) EQUITY

Common Stock

On December 31, 2011 the Company's Board of Directors declared a stock dividend of Halo Companies Inc. common stock to all holders of HGI Series A Preferred, Series B Preferred, and Series C Preferred (all defined below) for all accrued dividends from June 30, 2010 up through December 31, 2011. This resulted in the board declaring 780,031 shares of common stock valued at \$171,602. The common stock was valued using the Black-Scholes model, which resulted in the fair value of the common stock at \$0.22 per share. The declaration of these shares resulted in an increase in the accumulated deficit of \$171,602. The 780,031 shares were issued by the Company during the six months ended June 30, 2012.

On December 13, 2010 ("the Closing"), the Company was party to an Assignment and Contribution Agreement (the "Agreement"). Pursuant to the terms of Agreement, the members of Equitas Asset Management, LLC, ("EAM"), a non Halo entity, which owned 100% of the interests of Equitas Housing Fund, LLC ("EHF"), assigned and contributed 100% of the interests of EAM to HAM (a Halo subsidiary) in exchange for shares of 21,200,000 shares of the Company's Common Stock, \$0.001 par value, of the Company. The Agreement did not constitute a business combination.

The Company issued 7,500,000 shares of Halo common stock in exchange for \$3,000,000 in debt or equity capital. The aggregate of 7,500,000 shares of Halo common stock will be subject to clawback (and cancellation) by Halo in the event that EAM does not generate at least three million dollars (\$3,000,000) in new capital to Halo within twelve months following the closing. Halo shall have the right to claw back 2.5 shares of Halo common stock for every dollar not raised within the twelve months. Any cash generated by EAM will need to be designated for use in Halo's general operations and not that of the EHF business to release the clawback rights.

The Company issued 13,700,000 shares of Halo common stock for the purchase of intangible assets owned by EAM which included trade secrets and business processes used in the EHF business. The aggregate 13,700,000 shares of Halo common stock shall be subject to clawback (and cancellation) by Halo in the event that EAM fails to generate at least \$10,000,000 of net operating cash flows from the EHF business within twenty-four months following the closing. Halo shall have the right to claw back 1.37 shares of Halo common for every dollar not generated from the net operating cash flows of the EHF business. Once the \$10,000,000 in net operating cash flows from the EHF business is generated, the clawback rights will be released.

In applying the guidance of ASC 505 "Equity" to the above transactions, the clawback provisions create a performance commitment that has not been met. As such, although the transaction did provide for a grant date at which time the equity shares are issued and outstanding, the equity shares have not met the measurement date requirements required by ASC 505. Accordingly, the par value of the shares issued and outstanding have been recorded at the grant date and as the clawback rights are released and the measurement dates established, the fair value of the transactions will be determined and recorded. The pro-rata fair value of equity issued in connection with fund raising efforts at each measurement date will be recorded as debt issuance costs or a reduction in the equity proceeds raised by the counter party. The pro-rata fair value of equity issued in connection with the purchase of intangible assets at the measurement date will be recorded as amortization expense because the amortization period of the underlining asset purchase and the clawback release rights are commensurate.

As mentioned above, the Agreement provides for "clawback" provisions, pursuant to which all of the shares of Halo Common Stock issued to the member of EAM are subject to forfeiture in the event certain financial metrics are not timely achieved. The financial metrics call for significant cash generation by EHF within the first 12 months, and within the first 24 months following the closing date. We refer you to Section 2(b)(i) and (ii) of the Agreement, for the specifics of the clawback provisions. As of June 30, 2012, no cash has been generated by EHF. The time to meet the 12 month financial metric has lapsed and the metric has not been met. Indeed, given the passage of time and lack of progress on the essential business model, it is clear to the Company that the 24 month financial metric set forth in the Agreement also will not be met. Based upon the events that have transpired, and the lack of progress toward the financial metrics, the Company demanded that the recipients of the shares of Halo Common Stock give effect to both clawback provisions and immediately forfeit back all of the Halo shares issued to such recipients – an aggregate of 21,200,000 shares. Additionally, the Company has instructed the Company's transfer agent to cancel all of the shares of Company Common Stock issued pursuant to the Agreement. To date, the Company's transfer agent has refused to cancel the shares without either (i) presentation of the physical certificates to the transfer agent, or (ii) a court order requiring the transfer agent to cancel. At the time of issuing these consolidated financial statements, the Company has been unsuccessful in its attempts to procure the physical certificates for presentment to the transfer agent, and the Company has yet to secure a court order requiring the transfer agent to cancel the certificates. Accordingly, the 21,200,000 shares issued are still outstanding at June 30, 2012.

The Company's total common shares outstanding totaled 66,364,083 at June 30, 2012.

Preferred Stock

In connection with the Merger, the Company authorized 1,000,000 shares of Series Z Convertible Preferred Stock with a par value of \$0.01 per share (the "Series Z Convertible Preferred"). The number of shares of Series Z Preferred Stock may be decreased by resolution of the Board; provided, however, that no decrease shall reduce the number of Series Z Preferred Shares to less than the number of shares then issued and outstanding. In the event any Series Z Preferred Shares shall be converted, (i) the Series Z Preferred Shares so converted shall be retired and cancelled and shall not be reissued and (ii) the authorized number of Series Z Preferred Shares set forth in this section shall be automatically reduced by the number of Series Z Preferred Shares so converted and the number of shares of the Corporation's undesignated Preferred Stock shall be deemed increased by such number. The Series Z Convertible Preferred is convertible into common shares at the rate of 45 shares of common per one share of Series Z Convertible Preferred. The Series Z Convertible Preferred has liquidation and other rights in preference to all other equity instruments. Simultaneously upon conversion of the remaining Series A Preferred, Series B Preferred, and Series C Preferred and exercise of any outstanding stock options issued under the HGI 2007 Stock Plan into Series Z Convertible Preferred, they will automatically, without any action on the part of the holders, be converted into common shares of the Company. Since the Merger, in connection with the exercise of stock options into common stock and converted Series A Preferred, Series B Preferred and Series C Preferred as noted above, 82,508 shares of Series Z Convertible Preferred were automatically authorized and converted into shares of the Company's common stock leaving 917,492 shares of authorized undesignated Preferred Stock in the Company in accordance with the Series Z Convertible Preferred certificate of designation. As of June 30, 2012, there were 82,508 shares of Series Z Preferred authorized with zero shares issued and outstanding.

The Company authorized 175,000 shares of Series X Convertible Preferred Stock with a par value of \$0.01 per share (the "Series X Preferred"). The number of shares of Series X Preferred may be decreased by resolution of the Board; provided, however, that no decrease shall reduce the number of Series X Preferred to less than the number of shares then issued and outstanding. In the event any Series X Preferred Shares shall be redeemed, (i) the Series X Preferred so redeemed shall be retired and cancelled and shall not be reissued and (ii) the authorized number of Series X Preferred Shares set forth in this section shall be automatically reduced by the number of Series X Preferred Shares so redeemed and the number of shares of the Corporation's undesignated Preferred Stock shall be deemed increased by such number. The Series X Preferred Shares rank senior to the Company's common stock to the extent of \$10.00 per Series X Preferred Shares and on a parity with the Company's common stock as to amounts in excess thereof. The holders of Series X Preferred shall not have voting rights. Holders of the Series X Preferred shall be entitled to receive, when and as declared by the board of directors, dividends at an annual rate of 9% payable in cash when declared by the board. Holders of Series X Preferred have a liquidation preference per share equal to \$10.00. The liquidation preference was \$1,461,770 as of June 30, 2012. During the six months ended June 30, 2012, 6,000 Series X Preferred shares have been redeemed through a Halo selective discretionary redemption. As such, as of June 30, 2012, there were 146,177 shares authorized with 146,177 shares issued and outstanding. Of the 146,177 shares issued and outstanding, 56,177 shares were related to the 2010 conversion from notes payable due to related parties. The remaining 90,000 shares were issued for cash consideration.

In April 2012, the Company authorized 100,000 shares of Series E Convertible Preferred Stock (the "Series E Preferred") with a par value of \$0.001 per share, at ten dollars (\$10.00) per share with a conversion rate of fifty (50) shares of the Company's common stock for one share of Series E Preferred. The number of shares of Series E Preferred may be decreased by resolution of the Board; provided, however, that no decrease shall reduce the number of Series E Preferred to less than the number of shares then issued and outstanding. In the event any Series E Preferred Shares shall be converted, (i) the Series E Preferred so converted shall be retired and cancelled and shall not be reissued and (ii) the authorized number of Series E Preferred Shares set forth shall be automatically reduced by the number of Series E Preferred Shares so converted and the number of shares of the Corporation's undesignated Preferred Stock shall be deemed increased by such number. The Series E Preferred Shares rank senior to the Company's common stock to the extent of \$10.00 per Series E Preferred Shares and on a parity with the Company's common stock as to amounts in excess thereof. The holders of Series E Preferred shall not have voting rights. Holders of the Series E Preferred shall be entitled to receive, when and as declared by the board of directors, dividends at an annual rate of 9% payable in cash or common stock when declared by the board. Holders of Series E Preferred have a liquidation preference per share equal to \$10.00. The liquidation preference was \$550,000 as of June 30, 2012. Each share of Series E Preferred, if not previously converted by the holder, will automatically be converted into common stock at the then applicable conversion rate after thirty six months from the date of purchase. As of June 30, 2012, there were 55,000 shares issued and outstanding with total cash consideration of \$550,000, convertible into 2,750,000 shares of the Company's common stock.

The HGI Series A Convertible Preferred Stock (the "Series A Preferred") has a par value of \$0.001 per share and has a liquidation preference of the greater of (a) the consideration paid to the Company for such shares plus all accrued but unpaid dividends, if any or (b) the per share amount the holders of the Series A Preferred would be entitled to upon conversion, as defined in the Series A Preferred certificate of designation. The liquidation preference was \$581,892, of which \$22,394 is an accrued dividend for the six months ended June 30, 2012 (as noted above stock dividend declared on December 31, 2011). Holders of the Series A Preferred are entitled to receive, if declared by the board of directors, dividends at a rate of 8% payable in cash or common stock of the Company. The Series A Preferred is convertible into the Company's common stock at a conversion price of \$1.25 per share. The Series A Preferred is convertible, either at the option of the holder or the Company, into shares of the Company's Series Z Convertible Preferred Stock, and immediately, without any action on the part of the holder, converted into common stock of the Company. The Series A Preferred is redeemable at the option of the Company at \$1.80 per share prior to conversion. As of June 30, 2012, there have been 127,001 shares of Series A Preferred converted or redeemed. The Series A Preferred does not have voting rights. The Series A Preferred ranks senior to the following capital stock of the Company: (a) Series B Preferred, and (b) Series C Preferred.

The HGI Series B Convertible Preferred Stock (the “Series B Preferred”) has a par value of \$0.001 per share and has a liquidation preference of the greater of (a) the consideration paid to the Company for such shares plus all accrued but unpaid dividends, if any or (b) the per share amount the holders of the Series B Preferred would be entitled to upon conversion. The liquidation preference was \$478,310, of which \$18,398 is an accrued dividend for the six months ended June 30, 2012 (as noted above stock dividend declared on December 31, 2011). Holders of the Series B Preferred are entitled to receive, if declared by the board of directors, dividends at a rate of 8% payable in cash or common stock of the Company. The Series B Preferred is convertible into the Company’s common stock at a conversion price of \$1.74 per share. The Series B Preferred is convertible, either at the option of the holder or the Company, into shares of the Company’s Series Z Convertible Preferred Stock, and immediately, without any action on the part of the holder, converted into common stock of the Company. The Series B Preferred is redeemable at the option of the Company at \$2.30 per share prior to conversion. As of June 30, 2012, there have been 270,044 shares of Series B Preferred converted or redeemed. The Series B Preferred does not have voting rights. Series B Preferred ranks senior to the following capital stock of the Company: the Series C Preferred.

The HGI Series C Convertible Preferred Stock (the “Series C Preferred”) has a par value of \$0.001 per share and has a liquidation preference of the greater of (a) the consideration paid to the Company for such shares plus all accrued but unpaid dividends, if any or (b) the per share amount the holders of the Series C Preferred would be entitled to upon conversion. The liquidation preference was \$322,366, of which \$12,366 is an accrued dividend for the six months ended June 30, 2012 (as noted above stock dividend declared on December 31, 2011). Holders of the Series C Preferred are entitled to receive, if declared by the board of directors, dividends at a rate of 8% payable in cash or common stock of the Company. The Series C Preferred is convertible into the Company’s common stock at an initial conversion price of \$2.27 per share. The Series C Preferred is convertible, either at the option of the holder or the Company, into shares of the Company’s Series Z Convertible Preferred Stock, and immediately, without any action on the part of the holder, converted into common stock of the Company. The Series C Preferred is redeemable at the option of the Company at \$2.75 per share prior to conversion. As of June 30, 2012, there have been 28,000 shares of Series C Preferred converted or redeemed. The Series C Preferred does not have voting rights. Series C Preferred ranks senior to the following capital stock of the Company: None.

The Company had issued and outstanding at June 30, 2012, 372,999 shares of Series A Preferred, 229,956 shares of Series B Preferred, and 124,000 shares of Series C Preferred, all with a par value of \$0.001.

NOTE 18. SUBSEQUENT EVENTS

Subsequent to June 30, 2012, the Company received \$150,000 in cash consideration for 15,000 shares of Series E Preferred, convertible into 750,000 shares of the Company’s common stock.

There were no other subsequent events to disclose.

Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations

Forward-Looking Statements

Certain statements contained in this Quarterly Report on Form 10-Q that are not statements of historical fact constitute “forward-looking statements”. Words such as “expect,” “estimate,” “project,” “budget,” “forecast,” “anticipate,” “intend,” “plan,” “may,” “will,” “could,” “should,” “believes,” “predicts,” “potential,” “continue,” and similar expressions are intended to identify such forward-looking statements but are not the exclusive means of identifying such statements. Although the Company believes that the current views and expectations reflected in these forward-looking statements are reasonable, those views and expectations, and the related statements, are inherently subject to risks, uncertainties, and other factors, many of which are not under the Company’s control. Those risks, uncertainties, and other factors could cause the actual results to differ materially from those in the forward-looking statements. Those risks, uncertainties, and factors (including the risks contained in the section of this report titled “Risk Factors”) that could cause the Company’s actual results, performance or achievements to differ materially from those described or implied in the forward-looking statements and its goals and strategies to not be achieved. You are cautioned not to place undue reliance on forward-looking statements, which speak only as of the date of this Report. The Company expressly disclaims any obligation to release publicly any updates or revisions to these forward-looking statements to reflect any change in its views or expectations. The Company can give no assurances that such forward-looking statements will prove to be correct.

The following discussion of the financial condition and results of operation of the Company should be read in conjunction with the consolidated financial statements and the notes to those statements included in this Report.

Company Overview

The Company, through its subsidiaries, operates a nationwide distressed asset services company, providing technology-driven asset management, portfolio due diligence, acquisition, repositioning and liquidation strategies for the private investment and mortgage servicing industry. Founded in 2004, Halo began operating in the mortgage origination sector, expanding quickly to an award-winning consumer financial services company. Halo’s years of experience, key leadership and industry knowledge, laid the foundation for its emergence as a premier distressed asset services company.

Halo focuses its distressed asset services, portfolio due diligence, and asset liquidation strategies primarily on single family residential real estate across the United States for its business customers (typically distressed debt investors or debt servicers) to market turnkey solutions for improved performance and monetization of their portfolios. In today’s economy, lenders are experiencing an overflow of distressed assets. Many mortgage debt servicers are currently overwhelmed with externally imposed programs that are stretching the limits of their human resources, money and time. Halo’s technology systems are bundled with transparency, accountability, efficiency, and flexibility. This unique strategy directs borrowers into an intelligent, results-driven process that establishes affordable, long-term mortgages while also achieving an improved return for lenders and investors, when compared to foreclosure. Secondly, Halo assists consumers who may be in various stages of financial need, by individually reducing their debt, correcting their credit profile and providing proper insurance for their personal life and health and personal assets.

Plan of Operations

Halo has developed a fee for service business model through Halo Asset Management for the monetization of non-performing, residential mortgage notes (“NPNs”) or foreclosed single family homes (“REO”) (collectively, “Assets”). Halo provides investors and asset owners a complete suite of asset management and mortgage services including, but not limited to (i) portfolio due diligence such as valuation engines, tax research, portfolio bid management, cost allocations and decision support; (ii) acquisition services including portfolio reconciliation, title, and tax reporting, an investor portal, initial portfolio inspection and servicing transfer assistance; (iii) repositioning services including portfolio restructuring, valuations, document preparation engine, document e-vaulting and proprietary loan underwriting; (iv) asset management and mortgage servicing including portfolio accounting, servicing and loan management functions, escrow administration, payment processing, loss mitigation and default resolution; and (v) liquidation strategies including predictive liquidity waterfalls, portfolio liquidation analysis, market analysis and disposition support. Halo focuses on the monetization and servicing of distressed real estate assets and finding a win-win solution for the asset owner/investor and the consumer. Halo will board REO properties as well as sub-performing and non-performing first lien mortgages from banks, financial institutions and mortgage servicers which have been purchased by investors. The majority of the assets will be either modified first lien mortgages or sold via owner finance, as opposed to a fire sale through a real estate network. HAM, through its strategic sub-servicing relationship, will season the notes collecting cash flow payments from the borrower. Simultaneously, Halo can provide consumer financial rehabilitation services to each customer, including low cost health insurance, credit restoration and financial education. Following several months of seller financed payment seasoning, Halo will assist in the disposal of the performing Assets in bulk to various bulk performing asset buyers. Prior to any bulk disposal, Halo will attempt to secure refinancing opportunities for those consumers that have achieved a level of qualification capable of securing a traditional mortgage.

For the NPN’s, Halo will attempt to restructure or modify the note for those borrowers who have a desire to stay in the home and have the capacity to afford the home. For the borrowers who either lack the desire to stay in the home, or who lack the capacity to afford the home, Halo will get a deed-in-lieu of foreclosure from the borrower (which ensures the investor ownership of the underlying asset; not just the purchased note), often times through incentives, and take the home back to an REO.

For the REO’s, traditional apartment or home renters become buyers after a qualification and screening process because they are given the opportunity to purchase affordable homes with achievable and manageable down payments and subsequent monthly payments. Halo originates land contracts or mortgage notes for the new home owners. A land contract (sometimes known as an “installment contract” or “contract for deed”) is a contract between a seller and buyer on real property in which the seller provides the buyer financing to buy the property for an agreed-upon purchase price, and the buyer repays the loan in installments. Under a land contract, the seller retains the legal title to the property, while permitting the buyer to take possession of it for most purposes other than legal ownership. The sales price is typically paid in periodic installments. As a general rule, the seller is obligated to convey legal title of the property to the buyer when the full purchase price has been paid including any interest. This process creates entry level housing with built-in, fully amortized financing that equates to payments that are equivalent to what the buyers are currently paying in rent, and often as much as 35% less.

During the initial term of the loan, Halo attempts to work directly with the borrower to improve their financial stability. This is accomplished by analyzing their budget and financial disposition and creating a plan to address their unsecured debt burden, credit profile, insurance needs, and financial education.

When the loans are “seasoned,” they are attractive investment vehicles to be either refinanced or sold in bulk. Halo will attempt to refinance the rehabilitated borrowers through an FHA loan providing the Client with an exit at 90-95% of par value. The notes of borrowers who did not achieve qualifying levels will be sold in bulk at a discount of par value on the remaining unpaid principle balance of the notes.

Currently, HAM is under contract to manage and service approximately 5,600 assets in various stages of their life-cycle including REO, non-performing loans, re-performing note modifications, and performing owner financed contract-for-deeds. As the Company currently has the management, infrastructure, and physical work area capacity to scale and support additional assets under contract, it is actively seeking new clients as well as helping existing clients increase their respective asset pool. The Company believes that the country is in a long term deleveraging cycle whereby home financing will continue to be difficult to obtain. For this same reason, we believe that investors will continue to be able to purchase Assets in bulk from large institutional sellers at deep discounts and Halo’s goal is to establish itself, with the help of its unique technology platform and key servicing and vendor relationships, as the premier asset manager/servicer in the distressed non-performing loan and REO industry.

In addition to asset management fees and disposition fees, we plan to increase concentration on the business-to-business marketing strategy. HPA targets other asset purchasers or servicers (“Client”) and leverages the business model described above as well as an integrated approach for returning performance to distressed asset/debt portfolios by balancing strong focus on restoring stability and predictability to loan portfolios and increasing cash flow with unique and convenient solutions for our Clients and their customers. HPA services include portfolio strategy consulting, default management, asset/liability management, asset preservation management, debt restructuring, portfolio acquisition and liquidation support.

In addition, HPA also focuses its work with asset managers, investors and servicers to provide a custom, tailored workout program that will improve the performance of the assets or notes through a myriad of creative analytic and retention strategies. HPA utilizes Halo’s proprietary in-house technology to provide a customized analysis of a Client’s position. HPA then custom tailors a solution for the Client which provides the Client analytics on which assets or notes to monetize first and what options are best utilized to monetize each individual asset or note. HPA is then able to follow with Halo’s suite of consumer financial products including short sale services and credit repair to assist the Client in carrying out the custom solution that HPA recommended.

The current economic environment finds lenders and servicers drowning in an overflow of defaulted assets and Halo recognizes the cause behind a typical troubled asset is often not one, but several contributing factors. HPA’s workout program allows for management of a diverse portfolio of loans. HPA’s technology systems are bundled with transparency, accountability, efficiency, speed, and flexibility. This unique strategy delivers Clients an intelligent, results-driven process that achieves an improved return for lenders, investors and servicers. Halo’s operational support services allow endless opportunities for strategic relationships with major distressed asset managers and servicers.

Our management team is well-positioned to execute its business plan. At its core, the plan seeks to execute on delivering asset management, valued analytics, and consumer financial rehabilitation to mid-size institutional investors, while limiting the acquisition costs of consumer prospects for other Halo subsidiaries.

Significant effort and investment capital has been incurred by the Company over the past eight years in order to attract and maintain a qualified and capable staff, develop proprietary software platforms, and implement systems, procedures, and infrastructure to execute the business plan on a large-scale. Given the short time frame this current market opportunity has existed, we have a significant competitive advantage over others who may try to execute the same business plan.

Results of Operations for the three and six months ended June 30, 2012 compared to the three and six months ended June 30, 2011

Revenues

For the three months ended June 30, 2012, revenue decreased \$49,457 and 6% to \$760,280 from \$809,737 for the three months ended June 30, 2011. This decrease is primarily attributable to the decrease in revenue of \$270,381 in Halo Group Realty and \$132,780 in Halo Debt Solutions and Halo Financial Services. Halo Group Realty was sold by the Company in January 2012 as discussed fully in Note 1 to the consolidated financial statements and Halo Debt Solutions and Halo Financial Services are winding down their existing customer service as discussed in Note 2 to the consolidated financial statements. Offsetting the above decreases are revenue increases of \$262,188 and 210% in HAM and \$111,963 and 73% in HPA for the three months ended June 30, 2012 compared to the three months ended June 30, 2011. The Company continues to focus on its HAM and HPA subsidiaries as its primary revenue producers, both in the short term, and in its long term growth plans. Management believes that operational capital is better spent on opportunities in HAM and HPA and has seen an immediate impact on revenue since shifting increased marketing and operational capital to those subsidiaries.

For the six months ended June 30, 2012, revenue increased \$1,012,479 and 61% to \$2,677,118 from \$1,664,639 for the six months ended June 30, 2011. HAM revenues increased \$1,512,894 to \$1,637,512 for the six months ended June 30, 2012 compared to \$124,618 for the six months ended June 30, 2011. As discussed in Note 2 of the consolidated financial statements, HAM revenues include boarding and initial asset management fees, success fees, and its monthly servicing fee. HPA revenues increased \$358,324 to \$660,744 for the six months ended June 30, 2012 from \$302,420 for the six months ended June 30, 2011. The revenue growth of HAM and HPA is offset by the HGR operations being sold in January 2012 as well as HDS/HFS revenue decreasing \$455,939 to \$78,853 for the six months ended June 30, 2012 from \$534,792 for the six months ended June 30, 2011, due to several factors including management's decision in late 2010 to implement a smaller marketing and customer lead budget, a reduced sales team and the overall affect of the amended Federal Trade Commission's ("FTC") Telemarketing Sales Rule ("TSR") applicable to debt settlement fees and the debt settlement industry in general. The Company is not actively growing the HDS/HFS subsidiaries but is continuing to operate its business for its current book of business.

Operating Expenses

Sales and marketing expenses include advertising, marketing and customer lead purchases, and direct sales costs incurred including appraisals, credit reports, and contract service commissions. The majority of contract service commissions include those commissions directly associated with the Company's sales in both HAM and HPA. Sales and marketing expenses decreased \$21,488 and 6% to \$328,175 for the three months ended June 30, 2012 from \$349,663 for the three months ended June 30, 2011. This slight decrease is due to the HGR subsidiary being sold in January 2012, and as such there were no commission costs incurred (nor revenue generated) by HGR for the three months ended June 30, 2012, compared to HGR being fully operational for the three months ended June 30, 2011. For the six months ended June 30, 2012, sales and marketing expense increased \$198,806 and 30% to \$857,946 from \$659,140 for the six months ended June 30, 2011. This increase is primarily attributable to the following factors; (1) overall increase in HAM commissions paid to external (non-salaried) sales force for success fees earned, consistent with above noted increases in revenues in HAM, (2) overall increase in HPA contract service costs directly associated with an increase in sales and Asset units under management, consistent with above noted increases in revenue in HPA. This increase is offset by a reduction in HDS lead purchase expense, consistent with the above noted decrease in revenues.

General and administrative expenses decreased \$299,452 and 44% to \$378,156 for the three months ended June 30, 2012 from \$677,608 for the three months ended June 30, 2011. This decrease is a result of several items including a decrease in allowance for doubtful accounts which is charged to bad debt expense, included within general and administrative expenses. This decrease is in line with the overall decrease in revenue and accounts receivable of HDS. See significant accounting policies contained in Note 2 to the consolidated financial statements. The decrease is also attributable to the following; (a) reduction of consulting costs occurred during the three months ended June 30, 2012 compared to 2011, (b) reduction of rent expense effective during the last half of 2011 when the Company amended and reduced its office lease space as discussed further in Note 15 to the consolidated financials. The decrease is offset by additional legal expense incurred in defending the litigation matters discussed in Note 15 to the consolidated financial statements. General and administrative expenses decreased \$675,561 and 48% to \$732,966 for the six months ended June 30, 2012 from \$1,408,527 for the six months ended June 30, 2011. This decrease is attributable to the reasons noted above.

Salary, wages and benefits decreased \$244,841 and 27% to \$657,480 for the three months ended June 30, 2012 from \$902,321 for the three months ended June 30, 2011. Approximately \$42,064 or 17% of this decrease is stock option compensation expense for any options that had vested during the three months ended June 30, 2011 compared to \$0 for the three months ended June 30, 2012. As noted in the significant accounting policies contained in Note 2 to the consolidated financial statements, the fair value of stock options at the date of grant is determined via the Black-Scholes model and, since the options were exercisable upon the occurrence of the merger occurring on September 30, 2009, the fair value of such options was recognized into earnings over the vesting period of the options beginning September 30, 2009. Stock compensation related to the 2007 stock plan is fully vested as of September 30, 2011. Stock compensation is a non-cash expense item. The remaining \$202,777 or 83% decrease is a reduction in overall employee headcount primarily from reduction in force efforts during 2011 at both the parent company and within HFS and HDS, consistent with senior leadership's decision to implement decreased marketing, salaries, and variable overhead and operational costs to HFS and HDS in order to increase efforts to grow revenue in various other Halo ventures discussed above. Payroll also decreased in early 2012 with the sale of HGR as noted above. These decreases are offset by the increase in payroll in HAM as the company continues implementing its business plan. Looking forward to the remainder of 2012, the Company anticipates increasing its headcount in the HAM subsidiary in-line with the growth of asset units managed under HAM. As salaries, wages and benefits are the most significant cost to the Company, management actively monitors this cost to ensure it is in line with our business plan. Salary, wages and benefits decreased \$442,771 and 26% to \$1,285,481 for the six months ended June 30, 2012 from \$1,728,252 for the six months ended June 30, 2011. This decrease is attributable to the reasons noted above.

The Company experienced an overall improvement in its net loss of \$543,360 and 43% to net loss of \$734,621 for the three months ended June 30, 2012 from a net loss of \$1,277,981 for the three months ended June 30, 2011. The Company experienced an overall improvement in its net loss of \$1,948,845 and 81% to net loss of \$455,470 for the six months ended June 30, 2012 from a net loss of \$2,404,315 for the six months ended June 30, 2011, primarily attributable to the reasons noted above.

Significant Accounting Policies

Certain critical accounting policies affect the more significant judgments and estimates used in the preparation of the Company's consolidated financial statements. These policies are contained in Note 2 to the consolidated financial statements and included in Note 2 to the consolidated financial statements contained in our Annual Report on Form 10-K for the year ended December 31, 2011. There have been no significant changes in our significant accounting policies since the last fiscal year end 2011.

Liquidity and Capital Resources

As of June 30, 2012, the Company had cash and cash equivalents of \$108,588. The decrease of \$548,547 in cash and cash equivalents from December 31, 2011 was due to cash used in operating activities of \$916,065, offset by net cash provided by investing activities of \$37,550 and net cash provided by financing activities of \$329,968.

Net cash used in operating activities was \$916,065 for the six months ended June 30, 2012, compared to \$590,978 net cash used in operating activities for the six months ended June 30, 2011. The net cash used in operating activities for the six months ended June 30, 2012 was due to net loss of \$455,470, adjusted primarily by the following: (1) a decrease in deferred revenue of \$690,874; (2) a decrease in accounts payable of \$85,906, a decrease in accrued liabilities of \$35,010 and a decrease in deferred rent of \$31,477; (3) offset by a decrease in gross accounts receivable of \$310,656 and non cash expense depreciation of \$44,812. The remaining immaterial variance is related to changes in operating assets and liabilities, a change in the noncontrolling interest balance, a non cash loss on the change in fair value of derivative, a loss on sale of Halo Group Realty, bad debt expense, and stock based payment for consulting services rendered.

Deferred revenue decreased \$690,874 primarily related to the revenue recognition of asset management fees in its HAM subsidiary. Deferred revenue is discussed further in significant accounting policies above. The accounts payable decrease is the result of both the timing of payments in monthly vendor payables as well as the overall decrease in general and administrative expenses. The Company pro-actively manages the timing and aging of vendor payables throughout the year. The decrease in accrued liabilities of \$35,010 is primarily related to the reduction of salaries and wages payable due to timing of the period ending June 30, 2012 payroll pay date with that of the period ending December 31, 2011 payroll pay date. The decrease is also applicable to the paydown of applicable payroll tax and accrued penalties. This decrease is offset by the increase in accrued interest at June 30, 2012, compared to December 31, 2011, specifically related to the secured asset promissory note discussed in Note 12 of the consolidated financials.

Continuing into fiscal year 2012, the Company expects the account receivable balance in HDS to continue decreasing as the business plan discussed in *Plan of Operations* above is executed. As such, the HDS accounts receivable balance will wind down by the completion of the program via contractual payments of customers less cancellations and chargeoffs.

Net cash provided by investing activities was \$37,550 for the six months ended June 30, 2012, compared to net cash provided by investing activities of \$74,800 for the six months ended June 30, 2011. Investing activities for the six months ended June 30, 2012 consisted primarily of the \$30,000 in proceeds received from the sale of Halo Group Realty on January 31, 2012 and final proceeds of \$9,823 received from the mortgage joint venture.

Net cash provided by financing activities was \$329,968 for the six months ended June 30, 2012, compared to net cash provided by financing activities of \$371,244 for the six months ended June 30, 2011. Financing activities for the six months ended June 30, 2012 consisted primarily of the proceeds of \$550,000 received from issuance of preferred stock, offset by \$60,000 discretionary redemption of preferred stock, \$86,767 payment of principal on notes payable, \$31,365 payment of principal on notes payable to related parties, and \$42,000 in principal payments on subordinated debt.

As shown below, at June 30, 2012, our contractual cash obligations totaled approximately \$3,650,866, all of which consisted of operating lease obligations and debt principal and accrued interest repayment.

| Contractual Obligations | Payments due by December 31, | | | | |
|---|------------------------------|---------------------|-------------------|-------------------|---------------------|
| | 2012 | 2013-2014 | 2015-2016 | 2017 & Thereafter | Total |
| Debt Obligations | \$ 1,434,501 | \$ 590,951 | \$ 182,835 | \$ 0 | \$ 2,208,287 |
| Operating Lease Obligations | \$ 329,703 | \$ 1,111,659 | \$ 1,218 | \$ 0 | \$ 1,442,579 |
| Total Contractual Cash Obligations | \$ 1,764,204 | \$ 1,702,610 | \$ 184,053 | \$ 0 | \$ 3,650,866 |

The accompanying consolidated financial statements have been prepared assuming that the Company will continue as a going concern, which contemplates the Company will need additional financing to fund additional material capital expenditures and to fully implement its business plan including asset management and mortgage servicing of distressed asset sectors. There are no assurances that additional financing will be available on favorable terms, or at all. If additional financing is not available, the Company will need to reduce, defer or cancel development programs, planned initiatives and overhead expenditures as a way to supplement the cash flows generated by operations. The Company has a backlog of fees under contract in addition to the Company's accounts receivable balance. The failure to adequately fund its capital requirements could have a material adverse effect on our business, financial condition and results of operations. Moreover, the sale of additional equity securities to raise financing will result in additional dilution to the Company's stockholders, and incurring additional indebtedness could involve the imposition of covenants that restrict our operations. Management, in the normal course of business, is trying to raise additional capital through sales of common stock as well as seeking financing from third parties, via both debt and equity, to balance the Company's cash requirements and to finance specific capital projects.

Off Balance Sheet Transactions and Related Matters

Other than operating leases discussed in Note 15 to the consolidated financial statements, there are no off-balance sheet transactions, arrangements, obligations (including contingent obligations), or other relationships with unconsolidated entities or other persons that have, or may have, a material effect on financial condition, changes in financial condition, revenues or expenses, results of operations, liquidity, capital expenditures or capital resources of the Company.

Item 3. Quantitative and Qualitative Disclosures About Market Risk.

Interest Rate Risk. Our business is highly leveraged and, accordingly, is sensitive to fluctuations in interest rates. Any significant increase in interest rates could have a material adverse affect on our financial condition and ability to continue as a going concern.

Item 4T. Controls and Procedures.

As of the end of the period covered by this report, our principal executive officer and principal financial officer, evaluated the effectiveness of our "disclosure controls and procedures," as defined in Rule 13a-15(e) and 15d-15(e) under the Securities Exchange Act of 1934. Based on that evaluation, we concluded that, as of the date of the evaluation, our disclosure controls and procedures were effective to provide reasonable assurance that information required to be disclosed in our periodic filings under the Securities Exchange Act of 1934 is accumulated and communicated to management, including the officers, to allow timely decisions regarding required disclosure. It should be noted that a control system, no matter how well designed and operated, can provide only reasonable, not absolute, assurance that it will detect or uncover failures within the Company to disclose material information otherwise required to be set forth in the Company's periodic reports.

During the period covered by this report, there were no changes in our internal control over financial reporting that have materially affected, or are reasonably likely to materially affect, the Company's internal control over financial reporting.

Part II - Other Information

Item 1. Legal Proceedings

The Company and certain of its affiliates, officers and directors have been named as defendants in an action filed on December 12, 2011, in the 191st District Court of Dallas County, Texas. The Plaintiffs allege that the Company has misappropriated funds in connection with offerings of securities during 2010 and 2011. The complaint further alleges that Defendants engaged in fraudulent inducement, negligent misrepresentation, fraud, breach of fiduciary duty, negligence, breach of contract, unjust enrichment, conversion, violation of the Texas Securities Act, and civil conspiracy. The Plaintiff's amended their Petition on April 24, 2012 and dropped the conversion and civil conspiracy claims. The action seeks an injunction and a demand for accounting along with damages in the amount of \$4,898,157. The Company has taken the position that the Plaintiffs' claims have no merit, and accordingly is defending the matter vigorously. Defendants have filed a general denial of the claims as well as a Motion to Designate Responsible Third Parties whom Defendants believe are responsible for any damages Plaintiffs may have incurred. Defendants have also filed a Motion for Sanctions against the Plaintiffs and their counsel arguing, among other things, that (i) the Plaintiffs' claims are "judicially estopped" from moving forward by virtue of the fact that the same Plaintiffs previously filed suit against separate entities and parties with diametrically opposed and contradicting views and facts; (ii) Plaintiffs have asserted claims against Defendants without any basis in law or fact; and (iii) Plaintiffs have made accusations against Defendants that Plaintiffs know to be false.

As noted above, the Company, in conjunction with its Directors and Officers insurance carrier, is defending the matter vigorously. Based on the facts alleged and the proceedings to date, the Company believes that the Plaintiffs' allegations will prove to be false, and that accordingly, it is not probable that a negative outcome for the Company or the remaining Defendants will occur. As with any action of this type the timing and degree of any effect upon the Company are uncertain. If the outcome of the action is adverse to the Company, it could have a material adverse effect on our business prospects, financial position, and results of operation.

The Company and certain of its affiliates, officers and directors have been named as defendants in an action filed on April 27, 2012 in the United States District Court for the Northern District of Texas. The Plaintiff allege that they have no duty to indemnify the Company, its affiliates, officers or directors because the claims set forth in the lawsuit mentioned herein above are not covered by the insurance policy written by Plaintiffs in favor of Defendants. The action seeks a declaratory judgment that the Plaintiff has no duty to indemnify the Defendants pursuant to the insurance policy that Defendants purchased from Plaintiff. The Company has taken the position that Plaintiff's claims have no merit, and accordingly plan to defend the matter vigorously. To date, the Defendants have filed an answer denying Plaintiff's claims and have also counterclaimed against the Plaintiff's for breach of contract and breach of fiduciary duty.

As noted above, the Company plans to defend this matter vigorously. Based on the facts alleged, the Company believes that the Plaintiff's allegations will prove to be false, and that accordingly, it is not probable that a negative outcome for the Company or the remaining Defendants will occur. As with any action of this type the timing and degree of any effect upon the Company are uncertain. If the outcome of the action is adverse to the Company, it could have a material adverse effect on our financial position.

The Company and certain of its affiliates, officers and directors have been named as defendants in an action filed on July 19, 2012 in the United States District Court for the Northern District of Texas. The Plaintiff allege that they have no duty to defend or indemnify the Company, its affiliates, officers or directors because the claims set forth in the lawsuit mentioned herein above are not covered by the insurance policy written by Plaintiffs in favor of Defendants. The action seeks a declaratory judgment that the Plaintiff has no duty to indemnify the Defendants pursuant to the insurance policy that Defendants purchased from Plaintiff.

Based on the facts alleged, the Company believes it is not probable that a negative outcome for the Company or the remaining Defendants will occur. As with any action of this type the timing and degree of any effect upon the Company are uncertain. If the outcome of the action is adverse to the Company, it could have a material adverse effect on our financial position.

Item 1A. Risk Factors

Our limited operating history may not serve as an adequate basis to judge our future prospects and results of operations. The Company has a relatively limited operating history. Our limited operating history and the unpredictability of the distressed real estate and mortgage services industry make it difficult for investors to evaluate our business. An investor in our securities must consider the risks, uncertainties and difficulties frequently encountered by companies in rapidly evolving markets.

We will need additional financing to implement our business plan. The Company will need additional financing to fully implement its business plan in a manner that not only continues to expand an already established direct-to-consumer approach, but also allows the Company to establish a stronger brand name in all the area in which it operates, including mortgage servicing and distressed asset sectors. In particular, the Company will need substantial financing to:

- further develop its product and service lines and expand them into new markets;
- expand its facilities, human resources, and infrastructure;
- increase its marketing efforts and lead generation; and
- expand its business into purchasing and servicing distressed asset portfolios.

There are no assurances that additional financing will be available on favorable terms, or at all. If additional financing is not available, the Company will need to reduce, defer or cancel development programs, planned initiatives and overhead expenditures. The failure to adequately fund its capital requirements could have a material adverse effect on the Company's business, financial condition and results of operations. Moreover, the sale of additional equity securities to raise financing will result in additional dilution to the Company's stockholders, and incurring additional indebtedness could involve the imposition of covenants that restrict the Company's operations.

Our products and services are subject to changes in applicable laws and government regulations. In the United States, we are regulated pursuant to laws applicable to businesses in general. And in some areas of our business, we are subject to specific laws regulating the availability of certain material related to, or to the obtaining of, personal information. Adverse developments in the legal or regulatory environment relating to the debt collection, mortgage servicing and mortgage origination industries in the United States could have a material adverse effect on our business, financial condition and operating results. A number of legislative and regulatory proposals from the federal government and various state governments in the areas of debt collection, mortgage servicing, mortgage origination, consumer protection, advertising, and privacy, among others, have been adopted or are now under consideration. We are unable at this time to predict which, if any, of the proposals under consideration may be adopted and, with respect to proposals that have been or will be adopted, whether they will have a beneficial or an adverse effect on our business, financial condition and operating results.

For the mortgage origination and mortgage servicing industries in particular, legislation in the United States has been pervasive and is under constant review for amendment or expansion. Pursuant to such legislation, numerous federal, state and local departments and agencies have issued extensive rules and regulations, some of which carry substantial penalties for failure to comply. These laws and regulations increase the cost of doing business and, consequently, affect profitability. Since new legislation affecting the mortgage origination and mortgage servicing industries is commonplace and existing laws and regulations are frequently amended or reinterpreted, the company is unable to predict the future cost or impact of complying with these laws and regulations. However, the Company considers the cost of regulatory compliance a necessary and manageable part of its business. Further, the Company has been able to plan for and comply with new regulatory initiatives without materially altering its operating strategies.

Specific laws which affect Halo Asset Management and Halo Portfolio Advisors in particular are the following: The Secure and Fair Enforcement for Mortgage Licensing Act of 2008 (“S.A.F.E. Act”), the Fair Debt Collection Practices Act (“FDCPA”), and the Real Estate Settlement Procedures Act (“Regulation X” or “RESPA”). Currently, the Company is fully compliant with each of these laws. The Company believes that these laws, as currently enacted, provide barriers to entry for potential competitors, by virtue of their respective bonding and licensing requirements, and the overall cost of compliance. The Company believes that Halo Asset Management and Halo Portfolio Advisors maintain a competitive advantage in the marketplace because the Company is already fully compliant with each of the referenced laws.

In addition to the referenced federal laws and regulations, state mortgage origination and mortgage servicing laws and regulations also affect the Halo Asset Management and Halo Portfolio Advisors businesses, by providing further barriers to entry as well as additional compliance and enforcement procedures for our unlicensed, noncompliant competition. The Company is currently compliant with all relevant state laws and regulations in the states in which the Company does business, however, if the relevant laws and regulations were to change in the states where the Company has its highest concentration of business, such change could have an adverse impact on the Company’s operating strategy and overall revenues.

We rely on key executive officers, and their knowledge of our business and technical expertise would be difficult to replace. We are highly dependent on our executive officers. If one or more of the Company’s senior executives or other key personnel are unable or unwilling to continue in their present positions, the Company may not be able to replace them easily or at all, and the Company’s business may be disrupted. Such failure could have a material adverse effect on the Company’s business, financial condition and results of operations.

We may never pay dividends to our common stockholders. The Company currently intends to retain its future earnings to support operations and to finance expansion and therefore the Company does not anticipate paying any cash dividends in the foreseeable future other than to holders of Halo Group preferred stock.

The declaration, payment and amount of any future dividends on common stock will be at the discretion of the Company’s Board of Directors, and will depend upon, among other things, earnings, financial condition, capital requirement, level of indebtedness and other considerations the Board of Directors considers relevant. There is no assurance that future dividends will be paid on common stock or, if dividends are paid, the amount thereof.

Our common stock is quoted through the OTCQB, which may have an unfavorable impact on our stock price and liquidity. The Company’s common stock is quoted on the OTCQB, which is a significantly more limited market than the New York Stock Exchange or NASDAQ. The trading volume may be limited by the fact that many major institutional investment funds, including mutual funds, follow a policy of not investing in Bulletin Board stocks and certain major brokerage firms restrict their brokers from recommending Over the Counter stock because they are considered speculative and volatile.

The trading volume of the Company’s common stock has been and may continue to be limited and sporadic. As a result, the quoted price for the Company’s common stock on the OTC Bulletin Board may not necessarily be a reliable indicator of its fair market value.

Additionally, the securities of small capitalization companies may trade less frequently and in more limited volume than those of more established companies. The market for small capitalization companies is generally volatile, with wide price fluctuations not necessarily related to the operating performance of such companies.

Our common stock is subject to price volatility unrelated to our operations. The market price of the Company’s common stock could fluctuate substantially due to a variety of factors, including market perception of the Company’s ability to achieve its planned growth, operating results of it and other companies in the same industry, trading volume of the Company’s common stock, changes in general conditions in the economy and the financial markets or other developments affecting the Company or its competitors.

Our common stock is classified as a “penny stock.”

Rule 3a51-1 of the Securities Exchange Act of 1934 establishes the definition of a “penny stock,” for purposes relevant to us, as any equity security that has a minimum bid price of less than \$5.00 per share or with an exercise price of less than \$5.00 per share, subject to a limited number of exceptions which are not available to us. It is likely that the Company’s common stock will be considered a penny stock for the immediately foreseeable future.

For any transactions involving a penny stock, unless exempt, the penny stock rules require that a broker or dealer approve a person’s account for transactions in penny stocks and the broker or dealer receive from the investor a written agreement to the transaction setting forth the identity and quantity of the penny stock to be purchased. In order to approve a person’s account for transactions in penny stocks, the broker or dealer must obtain financial information and investment experience and objectives of the person and make a reasonable determination that the transactions in penny stocks are suitable for that person and that that person has sufficient knowledge and experience in financial matters to be capable of evaluating the risks of transactions in penny stocks.

The broker or dealer must also provide disclosures to its customers, prior to executing trades, about the risks of investing in penny stocks in both public offerings and in secondary trading in commissions payable to both the broker-dealer and the registered representative, and the rights and remedies available to an investor in cases of fraud in penny stock transactions.

Because of these regulations, broker-dealers may not wish to furnish the necessary paperwork and disclosures and/or may encounter difficulties in their attempt to buy or sell shares of the Company’s common stock, which may in turn affect the ability of Company stockholders to sell their shares.

Accordingly, this classification severely and adversely affects any market liquidity for the Company’s common stock, and subjects the shares to certain risks associated with trading in penny stocks. These risks include difficulty for investors in purchasing or disposing of shares, difficulty in obtaining accurate bid and ask quotations, difficulty in establishing the market value of the shares, and a lack of securities analyst coverage.

We may continue to encounter substantial competition in our business. The Company believes that existing and new competitors will continue to improve their products and services, as well as introduce new products and services with competitive price and performance characteristics. The Company expects that it must continue to innovate, and to invest in product development and productivity improvements, to compete effectively in the several markets in which the Company participates. Halo’s competitors could develop a more efficient product or service or undertake more aggressive and costly marketing campaigns than those implemented by the Company, which could adversely affect the Company’s marketing strategies and could have a material adverse effect on the Company’s business, financial condition and results of operations.

Important factors affecting the Company’s current ability to compete successfully include:

- lead generation and marketing costs;
- service delivery protocols;
- branded name advertising; and
- product and service pricing.

In periods of reduced demand for the Company’s products and services, the Company can either choose to maintain market share by reducing product service pricing to meet the competition or maintain its product and service pricing, which would likely sacrifice market share. Sales and overall profitability would be reduced in either case. In addition, there can be no assurance that additional competitors will not enter the Company’s existing markets, or that the Company will be able to continue to compete successfully against its competition.

We may not successfully manage our growth. Our success will depend upon the expansion of our operations and the effective management of our growth, which will place significant strain on our management and our administrative, operational and financial resources. To manage this growth, we may need to expand our facilities, augment our operational, financial and management systems and hire and train additional qualified personnel. If we are unable to manage our growth effectively, our business would be harmed.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None

Item 3. Defaults Upon Senior Securities

None

Item 4. Mine Safety Disclosures

None

Item 5. Other Information

None

Item 6. Exhibits

- [31.1](#) Rule 13a-14(a) Certification of the Principal Executive Officer.
- [31.2](#) Rule 13a-14(a) Certification of the Principal Financial Officer.
- [32](#) Section 1350 Certifications.

SIGNATURES

In accordance with the requirements of the Securities Exchange Act of 1934, the Registrant caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: August 14, 2012

By: /s/ Brandon Cade Thompson

Brandon Cade Thompson
Chief Executive Officer
(Principal Executive Officer)

Date: August 14, 2012

By: /s/ Paul Williams

Paul Williams
Chief Financial Officer
(Principal Financial Officer)

Date: August 14, 2012

By: /s/ Robbie Hicks

Robbie Hicks
Vice President and Controller

Rule 13a-14(a) Certification of the Principal Executive Officer

I, Brandon Cade Thompson, chief executive officer, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Halo Companies, Inc.
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 14, 2012

By: /s/ Brandon Cade Thompson

Brandon Cade Thompson
Chief Executive Officer
(Principal Executive Officer)

Rule 13a-14(a) Certification of the Principal Financial Officer

I, Paul Williams, chief financial officer, certify that:

1. I have reviewed this quarterly report on Form 10-Q of Halo Companies, Inc.
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
 - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 14, 2012

By: /s/ Paul Williams
Paul Williams
Chief Financial Officer
(Principal Financial Officer)

CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

The undersigned, the Chief Executive Officer and the Chief Financial Officer of Halo Companies, Inc. (the "Company"), each certify that, to his knowledge on the date of this certification:

1. The quarterly report of the Company for the period ended June 30, 2012 as filed with the Securities and Exchange Commission on this date (the "Report") fully complies with the requirements of Section 13(a) or 15 (d) of the Securities Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and result of operations of the Company.

Date: August 14, 2012

By: /s/ Brandon Cade Thompson

Brandon Cade Thompson
Chief Executive Officer
(Principal Executive Officer)

Date: August 14, 2012

By: /s/ Paul Williams

Paul Williams
Chief Financial Officer
(Principal Financial Officer)
